

BUILDING COMMUNITY THROUGH TELEVISION

CAPITAL COMMUNITY TELEVISION ANNUAL REPORT
2013-2014



CCTV



cctvsalem.org

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“Empowering people to communicate and providing community information through television.”

■ CCTV MISSION STATEMENT

DEMOCRACY & THE FIRST AMENDMENT

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

COMMUNITY DECISION-MAKING

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of non-commercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.



ACCESS TO INFORMATION

A well-informed, actively-involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

DIVERSITY AND INCLUSIVENESS

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across barriers of race, culture, language, class, gender and age.

MEDIA LITERACY

Community TV offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.





From the Executive Director...

Executive Director's Report: Taking the Next Step

Every year we talk with people in this community and our colleagues across the country to help us improve our work. Our viewers want our channels in HD, they want HD materials on line and they want the ability to record and time shift programs. Here's an update on the TV portion.

CCTV converts to HD with listings that allow DVR recording and time-shifting

On January 6, 2014 CCTV began use of our new Tightrope HD server and scheduling software. CCTV programs are still seen in SD in the home and will continue that way until a new cable TV franchise is signed with Comcast. The City of Salem and Marion County are negotiating with Comcast on behalf of our community to move to a modern franchise. High Definition Television (HDTV) is the standard of the day. We at CCTV want to make sure we've done our job to put our community on TV in the same way that networks and cable channels deliver a clear HD signal.

The changeover is expensive and demanding, and has taken four years as the new center at 575 Trade Street was purchased. CCTV began the shift in early 2010 with the purchase of HD location cameras and an upgrade to HD editing. In 2011 CCTV designed and commissioned an HD production truck to replace the 1990 workhorse, with a November delivery to Salem. The learning curve was steep and the truck was placed into service in early 2012. Both studios were upgraded to HD in the late autumn of 2013, during the time we were working with Tightrope to put in a new HD channel master control, complete with an 18 terabyte drive for each channel.

The new system is capable of sending listings to services that create the on-screen Electronic Program Guide (EPG) to improve viewer access and to allow easy DVR recording for viewing at any time. EPG is another standard cable TV system feature.

CCTV made a number of staff changes to help build studio programming, increase promotion and increase volunteer support—changes outlined later in this report. It's our work and our passion to provide the best possible service to our community and to help make Salem and the state capital area a better place to live.

A handwritten signature in black ink that reads "Alan Bushong".

Alan Bushong

Executive Director

Capital Community Television





Alan Bushong
Executive Director



Soha Badiei
Producer



Wendy Brokaw
Outreach Specialist

CCTV STAFF



Kirimi Flitter
*Programming & Promotion
Coordinator*



Mark Hernandez
Producer



Greg Hiltz
Training Coordinator



Ken Hook
Producer



Kelly Keese
Office & Volunteer Coordinator



Charles Lewis
Facilities Coordinator

CCTV STAFF



Arlan Robinson
Community Facilitator



Mike Wilhelm
IT Specialist

Staff & Role Changes || 2013-14

Starting in January of 2014, CCTV made some big changes within a few of its staff roles. Accompanying the equipment upgrade from standard definition to high definition, and the addition of a new channel server system, Arlan Robinson and Kirimi Flitter developed new roles to better meet the changing needs of the organization.

As CCTV's former Office Coordinator, Kirimi shifted into the new position of Programming & Promotion Coordinator. The new role allowed for Kirimi to learn the Tightrope server system for channel scheduling, while developing ways for CCTV to expand its impact in the community through active promotional work. Kelly Keese joined CCTV staff in January, taking over the Office Coordinator tasks, with the added responsibility of volunteer coordination in her job description.

Arlan also shifted into the newly developed position of Community Facilitator. In this role, Arlan was able to focus on ways to engage the community through CCTV's services. After Young Lorentz left CCTV, Arlan seized the opportunity to build studio programming. With an emphasis on increasing community involvement, he was able to reach out to specific individuals and groups in Salem, bringing them directly into CCTV.

The staffing changes took time for everyone to get used to, but have allowed for Arlan, Kirimi, and Kelly to bring exciting new ideas and skills to CCTV.



CCTV VOLUNTEERS



CCTV VOLUNTEERS

JULY 2013–JUNE 2014

JUSTIN ADAMS
KEN ADAMS
MIKE ALLEGRE
ZELLE ALLEN
RODNEY ALSTON
AMIR BADIEI
JOEY BAGDRIWICZ
DANIEL BEAL
LOGAN BELL
ANDREW BENSON
MIKE BERGER
LINDA BERMAN
RANDY BOEGER
LEE BOSCH
MACMILLAN BOSSHARDT
GREG BOWMAN
SAM BRENTANO
ABBY BROKAW
JOSHUA BROWN
CHRIS BUCKLEY
TED BURNEY
NATHAN CAMUSO
LUCY CARBALLO
HERNANDEZ
PATRICK CASSIDY
ADRIAN CASTRO
TIM CHATTMAN
JOHN CLEMENT
ROB CONAHEY
BILL CRUSCIAL
DAN DALKE
JACOB DAROLD
ANZIA DEROBERTIS
PHILLIP DEROBERTIS
BRANDON DESJARLAIS
GABY DIAZ
RUSS DUCEY
RAYMOND DUKES
WOODY DUKES
DAVID DUNCAN
KACEY DUNCAN
DAN EDDLEMAN
JERRY EICHTEN
ARIEL ELLIS
AIDAN EVANS
ROCKY EVANS
TAVIS EVANS
JOE FABBRI
MATTHEW FOLEY

RANDY FRANKE
GREG FREEMAN
ED FREYDL
CALEB GAIL
RYAN GAIL
RICHARD GALLAGHER
JULIAN GAMBLIN
BAILEY GARFIELD
JERRY GILMAN
MARK GILMAN
PHILIP GINTHER
RAYMOND GOESER
ANGELINA GONZALES
ADAM GORDON
THOMAS GORSKI
LAUREL GROVE
SARAH HACKETT
GRUBBY HAIN
ALAN HALEY
JANICE HALLMAN
GERALDINE HAMMOND
STEFANIE HANDE
CHRIS HARGREAVES
SUE HARRIS
TARA HATHAWAY
CHRIS HERNANDEZ
KEN HETSEL
STEVE HILL
EMILIE HILTZ
LUCAS HILTZ
MICHAEL INGRAM
DARRELL JABIN
JESSICA JORDAN
JESSICA KAWANA
ERIC KITTLESON
BEN KIZER
STEVEN KOHLMAYER
TIM KONIGSMARK
RON KROUT
JOEL LAHMANN
ROBERT LAHUE
CAROLINE LARSEN
SARAH LARSON
STEVE LAWRENCE
VIC LIPPERT
RYAN LONGFELLOW
TOM LOVRETICH
VIC LUND
RAUL MAGANA

MICHAEL MARSH
LYDIA MARTIN
NICK MARTIN
CRISTINA MARTINEZ
ISIDRO MARTINEZ
MARK MASH
ASHLEY MASSEY
BRENDA MATHEWS
CYNDI MATHEWS
THOBILE MBULI
GLORIA MCCLEARY
CHRIS MCDONALD
AARON MCINTOSH
MICHAEL MCINTOSH
THOMAS MIDGLEY
MICHAEL MINARD
JORDAN MITZEL
CAMMY MONROY
DAVE MOSS
TIA MURPHY
TOM MURPHY
HENRY NAJAF-PIR
BEN NANKE
BRAD NANKE
CHRISTIAN NIECE
MICHAEL NOKES
HOLDEN OULETTE
MARIA PALACIO
BOB PARKER
JAVIER PARTIDA
STEPHAN PARTIPILO
CHRISTIAN PATTERSON
DYLAN PENDRAK
GENE PENDRAK
EVA PENOR
TOM PHILLIPS
JOHN PIPER
BRIAN POLLINGER
CATHY POLLINO
KEVIN PRIEST
JAVIER QUIROZ
CESAR RAMIREZ
SPENCER RAMSEY
JIM RANDALL
SHAWN RANGLES
KENT RASMUSSEN
CAITLIN READ
CONSTANTINO REYES CRUZ

JUAN REYES HERNANDEZ
JARED RICHARD
CECILIA RITTER JAMES
BRUCE ROGERS
DONN ROTH
MIGUEL SAAVEDRA
SHINTARO SATO
DAKOTA SAUNDERS
KEVIN SAUNDERS
LIZ SCHILLINGER
HARVE SCHUBOTHE
BRITTNEY SCOTT
PAUL SEESING
HOPE SEGUN
MICHELLE SEGUN
PATRICK SEVIGNY
PAULA SHINE
TIFFIN SINKS
LUIS SOLORZANO
CRAIG SPIVEY
DIANE STEVENSON
SUSAN STIGERS
PATRICK STUMP
MARGARITO SUMOZA
ROSS SWARTZENDRUBER
DEBORA TARVER
CHRIS TARVER
ALLEN TAYLOR
DARYL THOMAS
GARY THOMPSON
KYLER TOMPKINS
ALEX VALDEZ
MARCO VANDEGRAAF
STEVE VINCENT
ERICH VON FLORCKE
KRIS WALKER
BRAD WARTMAN
SUSAN WATKINS
JOSHUA WEISS
MEADOW WHEATON
WIL WIDDOES
JOHN WILKERSON
ROBERT WILLIAMS JR.
HUNTER WINNEN
NICK WOLFERT
CHRISTY WURSTER
ANGELA YEAGER
DIEGO ZURITA-LEMUS

Volunteer Recognition | July 27, 2013

This year, CCTV hosted a 1950's-themed Volunteer Recognition event on July 27, 2013 at Pringle Park. Both staff members and volunteers dressed up in 50's style clothing, ate ice cream sundaes, and took lots of pictures in a photo booth outfitted with rock and roll props. We also celebrated and honored the many hours of hard work our dedicated volunteers gave throughout the year.

CCTV has volunteers that have been involved in productions since 1990. Our organization is very lucky to have so much help from our community to make hundreds of productions successful each year.



2013-2014 HIGHLIGHTS





NON-PROFIT HOLIDAY GREETINGS 2013

PARTICIPATING NON-PROFITS:

A.C. Gilbert's Discovery Village
American Red Cross Willamette Chapter
Blanchet Catholic School
Boys & Girls Club
Catholic Community Services
Ceili of the Valley
Cherry City Derby Girls
Children's Educational Theater
City of Salem Neighborhood Services
Coalition Advocating for Animals
Congregations Helping People
Diabetes Support Services
DIY Studio
Elizabeth Bowers Zambia Education Fund
Fences for Fido
Habitat for Humanity
Historic Deepwood Estate
HOME Youth & Resource Center
Human Right & Relations Commission
Job Growers
KMUZ
Liberty House
Lighthouse Farm Sanctuary
League of Women Voters
Marion County Dog Shelter
Marion County Sheriff's Office
Marion County Volunteer Services
Marion-Polk Food Share
Mercy Center
MERIT
Northwest Human Services
Oregon Spirit Chorus
Oregon State Capitol Foundation
S.K.I.T. Theatre
Salem Friends of Felines
Salem Keizer Education Association
Salem Police Department Administration
Salem Police Dept. Crime Prevention Unit
Salem Police Department Volunteers
Salem Public Library
Salem Youth Symphony
Salem-Keizer Education Foundation
Second Chance Salem
Serving Our Veterans At Home
Shangri-La
The Salvation Army Ray & Joan Kroc Corps
The Senate-Aires
United Methodist Retirement Center
United Way
Willamette Academy
Willamette GirlChoir
Willamette Heritage Center at the Mill
Willamette Humane Society
Wilson House Child Development Center
Women at the Well Grace House

In November of 2013, 58 different non-profit groups came through CCTV to record holiday PSA's during CCTV's Non-Profit Holiday Greetings. After steady growth with each passing year, the 2013 Holiday Greetings event followed suit, drawing 450 people into the studio over the course of six full days.

Each non-profit organization recorded a unique holiday message, bringing energy and excitement into the studio. The non-profit organizations involved range from animal advocacy groups such as Salem Friends of Felines, to community music organizations like Willamette Girl Choir.

The PSA's are recorded, edited, and published on CCTV Channel 23 with a quick turnaround time, requiring the help of many CCTV staff members and dedicated volunteers. Non-profits are welcomed to share their greetings on their group's website, YouTube, and social media outlets to increase their audience.



The Great Idea Music Festival || August 9, 2013



On Friday August 9th, eight CCTV staff members and thirteen volunteers spent the day recording 21 bands during the annual Great Idea music festival at The Enchanted Forest. Thanks to event creator Doug Hoffman, music could be heard in every corner of the park throughout the day - all at no extra cost to the park's guests. In its fourth year, the festival featured several acoustic performers along the trails of the park, as well as headlining events on the main stages well into the evening. CCTV was excited to be there to record each and every band to be featured on channel 22 throughout the summer.



Performing Bands:

Aaron J. Shay	Lone Madrone	Smiles
And And And	Lost Lockets	Sons of Huns
Axolotl Daydream	Nathan Tenney	The Builders and the Butchers
Daniel Rafn	NTNT	The Sorry Devils
Election Year	Phantom	The Weather Machine
Jonathan Westfall	Rllrbll	Thrones
L'Orchestra de Incroyable	Rollie Fingeres	Will O the Wisp

Great Salem Race || August 17, 2013

Eighty-six teams and hundreds of people, most wearing wacky costumes, charged out of the Salem Conference Center Courtyard on August 17 and set out in all directions. Families, friends, co-workers, youth groups, sports teams and businesses had to travel about 3-5 miles on foot. In their hands: a list of twelve clues to downtown locations and only three hours to correctly guess each. Once they did, they had to perform a task to prove they found each before heading out to find the next. CCTV partnered with the Great Salem Race as one of the locations.

Seventy-seven of the eighty-six teams found us based on the clue: "Lights...camera....action! At this location 21, 22 and 23 are the heartbeat of the Salem Community." CCTV staff members Kirimi and Arlan were friendly and efficient hosts, getting each team in order of appearance to their "base" in Studio 2, where racers had to write their team names on paper and document their visit via cell phone pics sent back to GSR "headquarters". To complete their challenge they forged on to Studio 1 where they had to don costumes, grab props, and say something in unison on camera.





July 27, 2013

Annual Volunteer Recognition at Pringle Park with a 1950's theme. Staff made a fun teaser video to invite volunteers to the event.

JULY 2013

September 7, 2013

CCTV entered a couch in the Capitol City Couch Race.

September 19, 2013

CCTV coordinated a panel of volunteers and served as a judging site for the WAVE Awards.

September 23, 2013

Began conversion from standard definition to high definition.

SEPTEMBER 2013



November 13-16 & 19-20, 2013

Non-Profit Holiday Greetings drew 450 people to CCTV to record 58 PSA's over the course of 6 days.

NOVEMBER 2013



August 9, 2013

CCTV staff and volunteers filmed several bands at The Great Idea in Enchanted Forest.

August 17, 2013

77 teams came by CCTV as a stop along the Great Salem Race.

AUGUST 2013



October 7, 2013

Installation of Tigtrope server to Master Control.

October 9, 2013

Arlan, Kirimi, Mike, and Alan participate in a full day of training on the new Tigtrope server system, as part of the HD conversion.

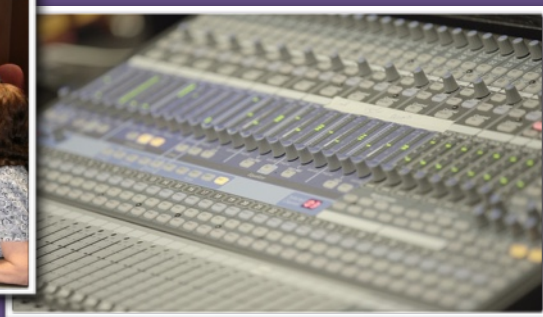


December 5, 2013

The annual Holiday Producer Party was a huge hit! Staff was able to take some nice photos of and with our producers from the year.

December 18, 2013

CCTV celebrated its anniversary of 5 years in the Church Street building. The picture above compares the lobby of the library space to the Church Street lobby.



February 7, 2014

CCTV continued working on upgrading the studios to HD.

February 26, 2014

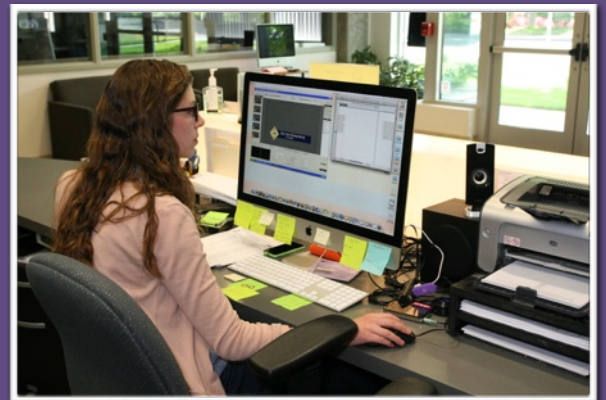
CCTV Salem can now be found on Twitter.

FEBRUARY 2014



January 1, 2014

In the New Year, CCTV continued the transition to Tightrope Cablecast, HD studios and equipment, and a greater emphasis on outreach and promotion within the community.



January 6, 2014

Kelly Keese joined CCTV staff as the Office & Volunteer Coordinator. This new role expanded to accommodate volunteer coordination, and was added as Kirimi and Arlan shifted into their new job positions.

JANUARY 2014

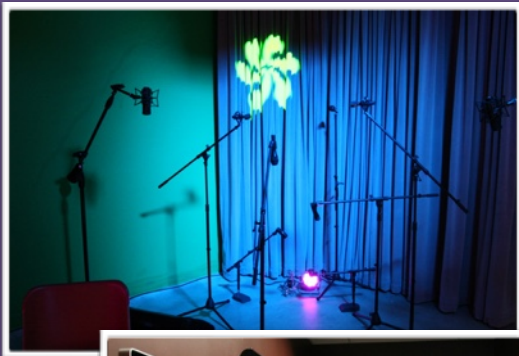
March 7, 2014

After a brief hiatus for studio upgrades, Greg and Arlan revamped our Studio Production class. The classes were updated to include training on the new HD equipment.

MARCH 2014

May 7-10 & 13-17, 2014

CCTV production truck went to George Fox University and Oregon State University to record OSAA State Music performances.



May 31, 2014

To celebrate the opening of our HD studios, CCTV held an HD Studio Celebration with food, awards, and a live spot on our channels.

MAY 2014



April 3, 4, & 5, 2014

CCTV hosted 13 bands over 3 days in the studios for the Cherry City Music Festival. We opened our studios to encourage audiences for the live music.

April 16, 2014

Marion County Commission had their last meeting in their old space before their move back to Courthouse Square.

APRIL 2014

June 5-6, 2014

CCTV staff and volunteers split up around town to cover 9 different graduation ceremonies for schools in Salem & Keizer.



June 17-20, 2014

The first week of Summer Video Camp 2014 involved the use of handheld devices for making videos.

JUNE 2014

TRAINING



ORIENTATIONS 2013-2014

During the 2013-2014 fiscal year, CCTV brought 98 new people to attend an orientation. Orientation includes an overview of CCTV's services, history, funding and eligibility requirements, equipment and channel rules, as well as a tour of the facility. Orientation is the first step for anyone interested in taking classes or submitting programs.



MEDIA LITERACY VISITS 2013-2014

For groups such as Cub Scouts, Boy Scouts, Girl Scouts, or Salem-Keizer school classes, CCTV offers Media Literacy Tours of our facility. Groups get acquainted with CCTV, take a facility tour, and record brief video messages about their group. **Twelve groups took Media Literacy Tours at CCTV during the 13-14 fiscal year.**



CCTV WORKSHOP ATTENDEES


JULY 2013 – JUNE 2014

Intro to Camera	71
Advanced Camera	31
Final Cut Pro X Editing	80
Intro to Studio	38

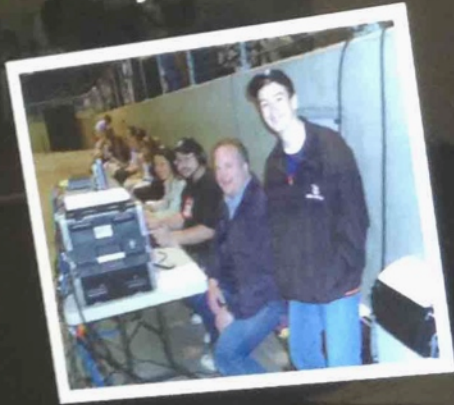
In March 2014, Arlan Robinson and Greg Hiltz collaborated on and began offering an HD Studio class to teach our producers how to use the HD equipment in the studios. Both new and old producers attended the HD Studio classes to get acquainted with the new equipment and procedures.



PROGRAMMING

 **Salem-Keizer Public Schools**
Oregon School District 24J

Are you interested in what's happening in our school district?
Do you want experience running a camera?



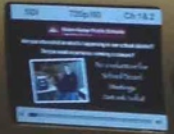
Be a volunteer for
School Board
Meetings.
Just ask Soha!

100 WILLAMETTE BLDG.
CABLE REGULATORY
COMMISSION
1858

Blackmagic design

100-148-20-00

ENG. MONITOR 2



Blackmagic design

Blackmagic design

100-148-20-07

100-148-20-06

Source: 308
VS3 Plyr 1
Channel 23

Blackmagic design

Blackmagic design

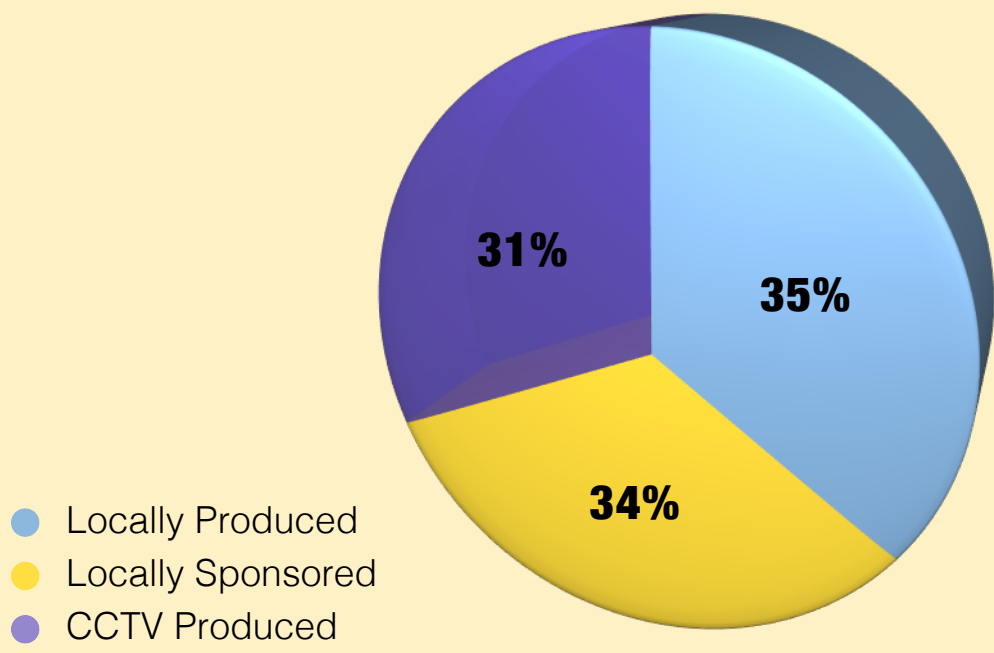
Blackmagic design

00:00:00:00

Blackmagic design

WHERE CCTV PROGRAMMING COMES FROM

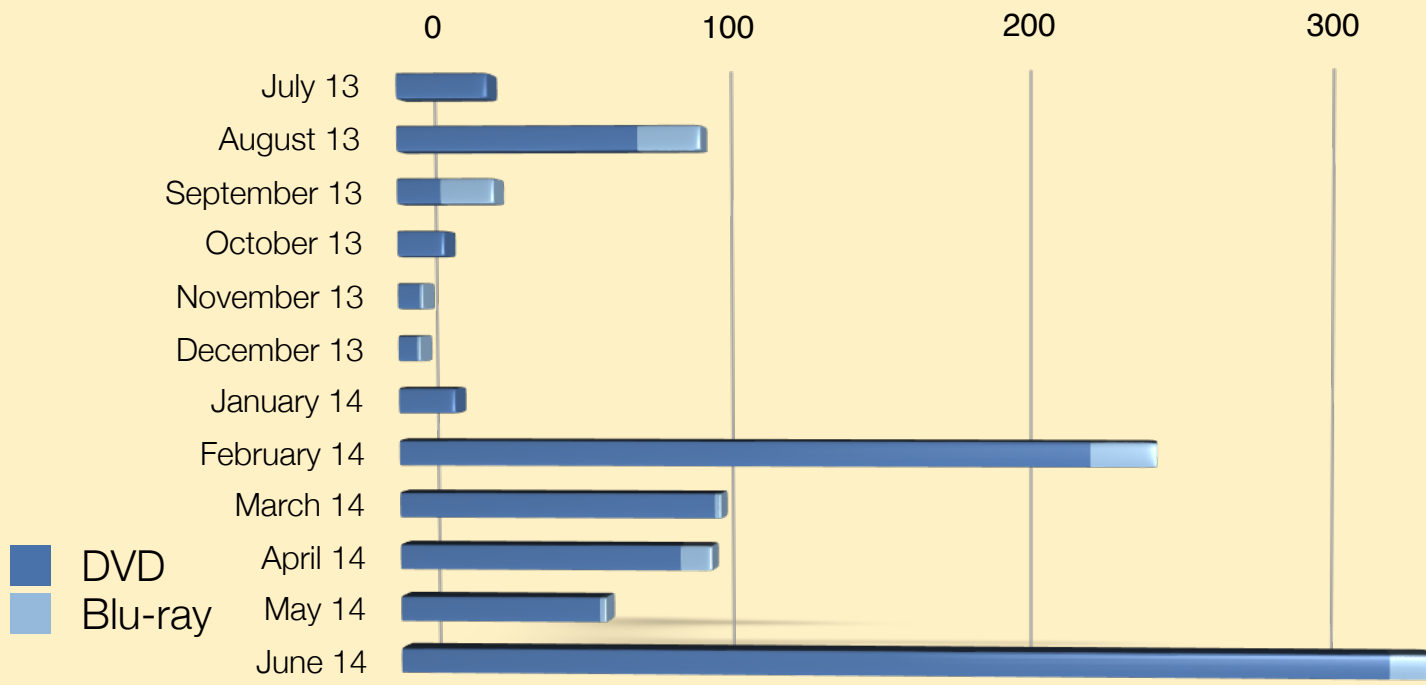
Total New Programming Hours:
1983



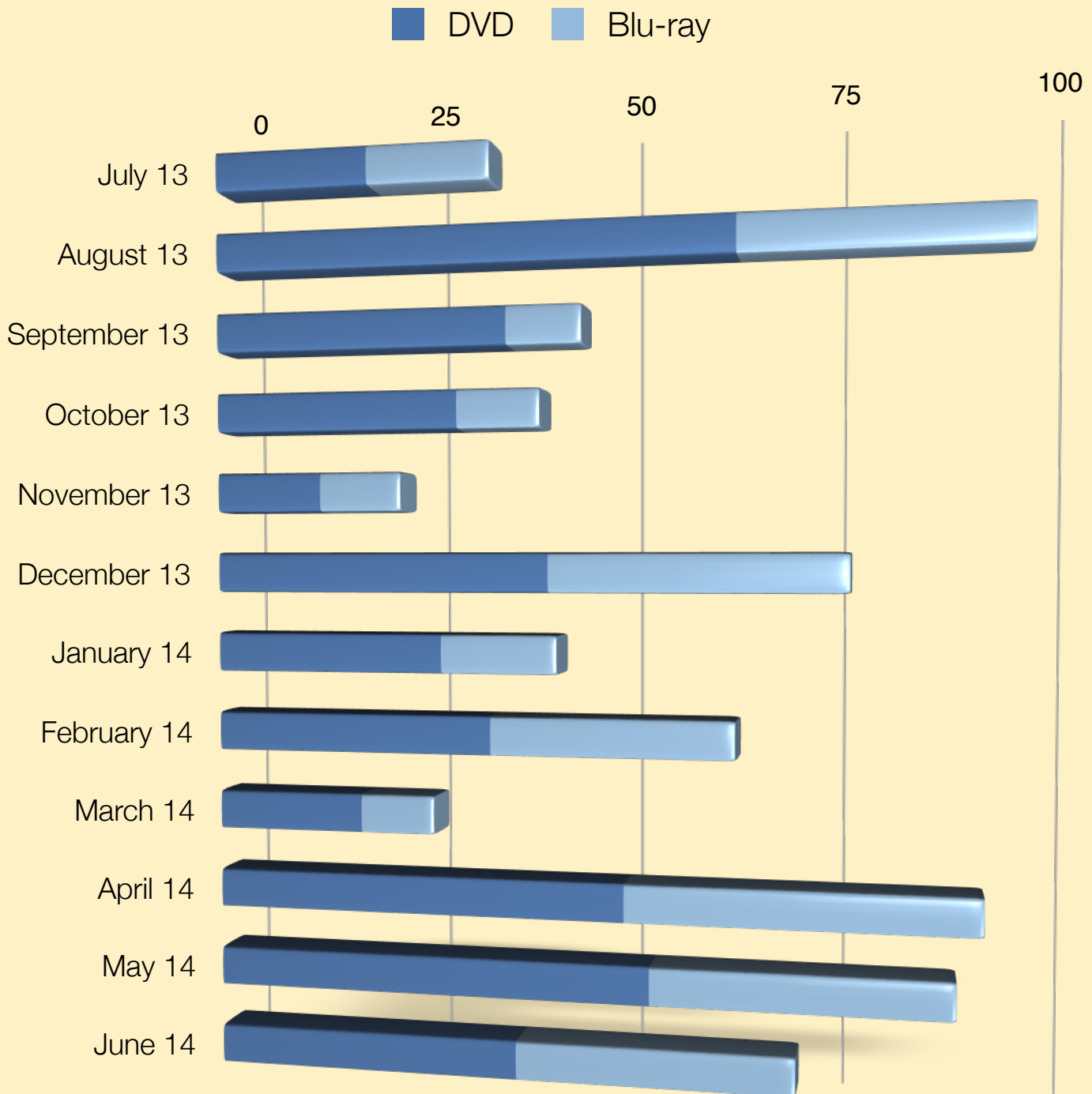
- Locally Produced
- Locally Sponsored
- CCTV Produced

CCTV PROGRAMS SOLD 2013-2014

Total DVDs Sold: **955**
Total Blu-rays Sold: **97**



PROGRAM ARCHIVES FOR 2013-2014 FISCAL YEAR



CCTV produced a total of 616 new programs throughout the 2013-2014 fiscal year.

New Studio Series || January - July 2014

Every December, CCTV hosts a Producer Party, recognizing the time, efforts, and accomplishments of the local producers that keep CCTV's channels supplied with programs. The studios allow producers to record in a space with equipment and lights already in place, with controlled audio and without the added task of extensive editing. Regular series programs enable producers to develop an audience and establish long-term working relationships with CCTV staff.

David Beem & Nathan Zellner host "WrestleTalk"

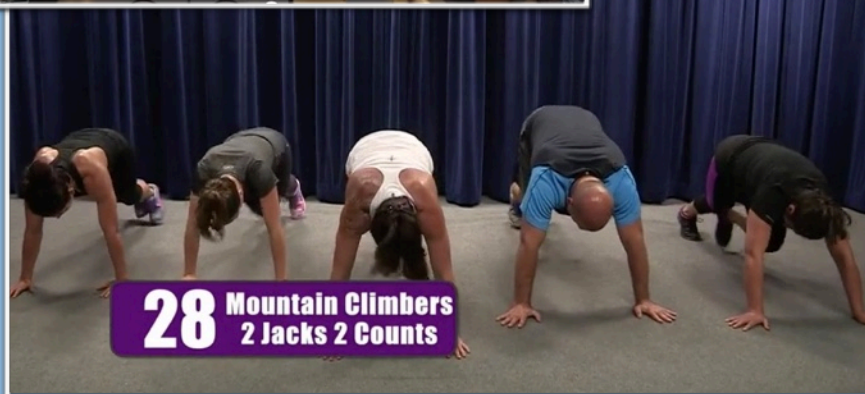


Pastor David Mathews & Brittney Scott on set for the bi-weekly series "Manna from Heaven"

Ryan Gail uses a virtual set for his series "B Movie Madness"



Lee Coyne interviews local writers for "Our Awesome Authors"



"High Intensity Interval Training" fitness series gives viewers exercise instruction every weekday morning on Channel 22

CCTV Productions

July 2013 - June 2014

COMMUNITY EVENTS/SPECIAL INTEREST

American Red Cross Oso Mudslide PSA
Authorama
Capital Crypt
Capitol 75th Birthday Event
City of Salem Holiday Tree Lighting
City of Salem Storm Drains PSA
City of Salem Volunteer Recognition
58 CCTV Non-Profit Holiday Greetings
11 CCTV Non-Profit Video Brochures
Elsinore Mural Gets Interpretive Plaque PSA
Family Building Blocks Re-Runs for Kids PSA
Fellowship of Reconciliation Nonviolence Conference
Great Salem Race
Hallie Ford Museum 15th Anniversary
Hibakusha: Stories from Atomic Bomb Survivors
Howl-a-palooza
Keizer Transit Center Grand Opening
Know Your Homeland: Agriculture in Oregon
League of Women Voters Program
Les Schwab Diaper Drive Delivery PSA
Marion County Health Literacy Video
2 Mattingly Mural PSAs
MAPS Community Challenge
MLK Panel Discussion
Oregon's 155th Birthday Celebration PSA
Real Heroes: Spirit of the Red Cross Video
SAA Artist Jill Mayberg
SAA Children's Parade
Sakura Matsuri
Salem Speaks Up
Sights & Sounds Salem Art Fair & Festival
Striking Out Meth in Marion County
Sustainability Summit
Talk to Santa
The Art of Noru Ka Soru Ka
Theda Bara's Eyes
UN Peace Corp Panel
Willamette Humane Society Humaneitarian Awards
Willamette MLK Celebration
Willamette University Pow-Wow
2013 WillaMutt Strutt
8 World Beat Festival Programs

SCHOOL & COMMUNITY SPORTS

ASA Girls Softball Play for a Cure Tournament
ASA Women's Softball Western Nationals Tournament
Awesome 3000
Central Valley Conference Swim Meet
Central Valley Conference Wrestling Meet
2 Cherry City Derby Girls Programs
25 Classic Sports Programs
10 College Basketball Games
6 College Football Games
High School Athletes of the Year Awards
16 High School Basketball Games
11 High School Football Games
6 High School Volleyball Games
1 High School Soccer Game
4 OSAA High School Softball Games
Salem Kids Relays Programs
South Salem High School Hall of Fame
Willamette University Sports Hall of Fame

SCHOOL & COMMUNITY MUSIC

AmeriTitle Idol
Central Valley Conference Band Festival
13 Cherry City Music Festival Programs
Christmas at the Hudson
The Great Idea Music Festival at the Enchanted Forest
High School Advanced Choir Festival
High School All-City Honor Concert
Middle School All-City Honor Concert
Middle School Advanced Band Festival
Middle School Advanced Choir Festival
Middle School Advanced Orchestra Festival
3 Misplaced Programs
29 OSAA State Music Programs
Salem Chamber Orchestra Concert
Salem Invitational Orchestra Festival
The Marriage of Figaro
Tuba Christmas
2 West Salem Summer Concert Series Programs
Willamette Winter Choir Concert

CCTV Productions

July 2013 - June 2014

GOVERNMENT MEETINGS/SCHOOLS/PUBLIC AFFAIRS

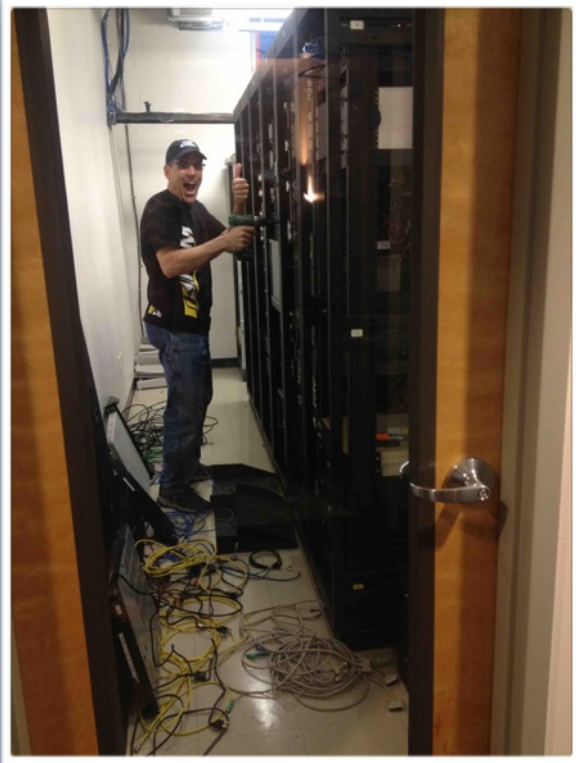
Academic All-Stars
An Evening Conversation with C-SPAN Cities Tour Production Team
C-SPAN Cities Tour
C-SPAN Salem Tour Kick Off
First Lego League Robotics Qualifying Tournament
House District 19 Candidate Interviews
3 Kurt Schrader Town Hall Meeting Programs
13 League of Women Voters Your Vote Counts
3 Marion County Budget Meetings
47 Marion County Commission Meetings
Marion County State of the County Address
Marion County Training Video
Marion County Your Community Partner
Oregon Battle of the Books Tournament
24 Salem City Council Meetings
9 Salem-Keizer Transit Board of Directors Meetings
15 Salem-Keizer School Board Meetings
3 Salem-Keizer School Board Budget Meetings
Salem Planning Commission Meeting
Salem-Keizer Turnaround Achievement Awards
State of the Schools Address
4 Superintendent Candidate Forum Programs
The Salem Connection
6 Video Voter Guide Programs
Willamette Africa Program



During the 2013-2014
fiscal year, CCTV
produced 629 hours of
community programming
with the help of over 150
hard-working volunteers!

EQUIPMENT & FACILITIES



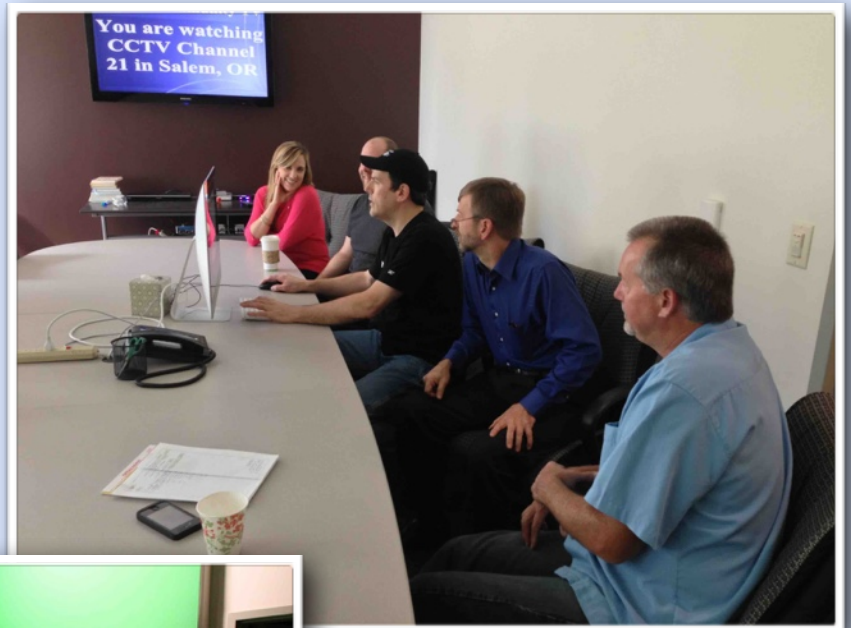


IT Specialist Mike Wilhelm begins converting CCTV's Master Control from standard definition to high definition.

EQUIPMENT & FACILITIES USAGE JULY 2013 - JUNE 2014

Studio	Camera	Editing
1679 hours	3003 days	5767 hours

CCTV staff members begin training for usage of the new Tightrope channel server system, installed October of 2013.



After years of weekly programs, Mercy TV hosts smile before their first live episode featuring CCTV's green screen capability and a virtual set in Studio One.

COMMUNITY



COMMUNITY OUTREACH

CCTV NON-PROFIT CENTER

Featuring video brochures from over forty non-profit organizations in the Salem area, CCTV's Non-Profit Center continues to expand its impact in the community. CCTV's Outreach Coordinator Wendy Brokaw completed eleven video brochures during the 2013-2014 fiscal year. The videos appear on CCTV's Channels 21 and 23, CCTV's YouTube channel, as well as on CCTV's website.



BILLBOARD ANNOUNCEMENTS

CCTV posted **260 billboard announcements** from over 158 non-profit and government agencies during the 2013-2014 fiscal year.

2013-2014 | VIDEO BROCHURES

- Blindskills, Inc.
- Center 50+
- Community Health Education Center
- Marion-Polk Food Share Community Kitchen
- MERIT
- Salvation Army Family Services
- SMART (Start Making a Reader Today)
- S-K Students in Transitional Education Program (STEP)
- Willamette Heritage Center at the Mill
- Willson House Child Development Center
- Women at the Well Grace House



Organizations Using CCTV's Services

July 2013 - June 2014

AAUW	Habitat for Humanity	Pentacle Theatre
A.B.A.T.E.	Hands Are Not For Hurting Project	Planned Parenthood Prison Fellowship
A.C. Gilbert's Discovery Village	Historic Deepwood Estate	Salem Art Association Salem Chamber Orchestra
Agri-Plas	HOME Youth & Resource Center	Salem City Club
AKHA Heritage Foundation	Hope Segun Foundation	Salem Concert Band
Alzheimer's Network of Oregon	HOST Youth & Family Program	Salem Family Literacy Program
American Cancer Society	Iglesia Adventista de Salem	Salem Fellowship of Reconciliation
American Red Cross	Interfaith Peace Festival	Salem Film Festival
Assistance League of Salem	Jensen Arctic Museum	Salem First Free Methodist Church
Bahai's of Salem	Journey Church of Salem	Salem First Presbyterian Church
Blanchet Catholic School	Juntos Podemos	Salem Friends of Felines
Boys and Girls Club	Korean Church of Salem	Salem Health (Salem Hospital)
Broadway Life Center (Salem Alliance)	Kroc Community Center	Salem-Keizer Education Foundation
Brooks Assembly of God	Lancaster Assembly of God	Salem-Keizer Together
Brush Creek Playhouse	League of Women Voters	Salem Kiwanis Club
Camerata Musica	Liberty House	Salem Multicultural Institute
Capital Calligraphers	Lord & Schryver Conservancy	Salem Parks Foundation
Capitol Pride of Salem	Mano o Mano	Salem Peace Mosaic
CASA of Marion County	Marion County Dept. of HR	Salem Police Dept. (Crime Prev.)
Ceili of the Valley	Marion County Dog Shelter	Salem Progressive Film Series
Center 50+	Marion County Health Department	Salem Senate-Aires
Center for Cultural Exchange	Marion County OLCV	Salem Spirit of Life Church
Children's Educational Theatre	Marion County Recycling	Salem Youth Symphony
Christian World Fellowship	Marion County Re-Entry Initiative	Salem's Riverfront Carousel
Church of Latter Day Saints	Marion County Sheriff's Office	Salvation Army
City of Salem Human Rights & Relations Advisory Committee	Marion-Polk Food Share	S.C.O.R.E.
City of Salem Neighborhood Assoc.	MERIT Mid-Valley Mentors	Shangri-La
City of Salem Public Library	Mid-Valley Travel Club	S.K.I.T. Theatre
City of Salem Dept. of Community Svcs.	Mid-Valley Women's Crisis Service	South Salem Seniors
Cornerstone Baptist Church	Mid-Willamette Valley Council of Govts.	SOVAH
Cultural Homestay International	Mind Openers Club	Stand for Children
Culture Shock Community Project	Mission Mill Museum	St. Francis Shelter
DeMuniz Pine Street Resource Center	Mom's Club of North Salem/Keizer	St. Mary Catholic School
Diabetes Support Services	Mom's Club of South Salem	St. Paul's Episcopal Church
Family Building Blocks	MOPS	Straub Environmental Learning Ctr.
Fellowship Church	Nature Conservancy of Oregon	Supreme Master ChingHai Org.
Fences for Fido	NEDCO	TOPS (363-Salem)
Feral Cats Coalition of Oregon	Neighbor to Neighbor Mediation Svcs.	Trinity Covenant Church
Fire Fighters Burn Foundation	New Hope Foursquare church	Turtle Ridge Wildlife Center
First Church of Christ, Scientist	Northwest Human Services	Unitarian Universalist Congregation
First Presbyterian Church of Salem	Oneness Coalition	Westgate Church
First United Methodist Church of Salem	Oregon Chi	Willamette Academy
Freedom Friends Church	Oregon.gov	Willamette Heritage Center
Friends of Bush Gardens	Oregon Health Connect	Willamette Humane Society
Friends of the Salem Public Library	Oregon PeaceWorks	Willamette Master Chorus
Full Gospel Businessmen's Fellowship	Oregon's Smokefree Workplace	Willamette Valley Hospice
GetSmartOregon	Oregon Spirit Chorus	Woodland Chapel
Girl Scouts of America (Salem)	Oregon State Capitol Foundation	Women Ending Hunger
Grupo 24 Horas	OR OSHA	YWCA
	Pauline Memorial A.M.E. Zion Church	