

CAPITAL COMMUNITY TELEVISION REPORT OF SERVICES

JULY 1, 2009 - JUNE 30, 2010



CCTV'S MISSION STATEMENT

Empowering people to communicate and providing community information through television.

CCTV'S VALUES

Democracy and the First Amendment

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

Community Decision-Making

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of non-commercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.

Access to Information

A well-informed, actively-involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

Diversity and Inclusiveness

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across barriers of race, culture, language, class, gender and age.

Media Literacy

Community TV offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.

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"We at CCTV have great Board members, staff, volunteers, local producers and program providers."

Alan Bushong



2009 Overall Excellence in Community TV Award and the Move to HD

By Alan Bushong

When CCTV was awarded the Alliance for Community Media Overall Excellence for combined Public, Educational and Government (PEG) Access programming, that award capped the incredible year of 2008-2009 that is impossible to top. We moved into a terrific new center, hosted a regional conference and joined our colleagues 50 miles to the north in hosting a national conference.

While 2009-2010 was not as flashy, we made progress. We adapted to operate a much larger center with the same number of staff. Working with the City of Salem, we secured the Trade Street loading zone, tweaked the HVAC system, installed an automatic front door opener, learned the neighborhood and routed people to Travel Salem.

We encountered problems, the worst being the amount of sound entering and exiting the studios. The City of Salem elevated Salem IT's Liebert cooling units one floor above into spring-mounted boxes, solving incoming noise; we continue our work on sound reduction.

We began conversion to HD. Our plan to replace the oldest, worst condition equipment was turned upside down when our camcorders, among the newest equipment, began failing. The replacements are excellent, and do not require videotape. We also delayed a much-needed HD truck purchase as we awaited changes in cameras and the availability of longer length fiber-copper hybrid cables.

We wish all the best for Steve Hande as he recovers from a severe injury sustained in an early January automobile accident. We again realize how lucky we have been to have had his awesome help and how much everyone else had to step up in his absence. We truly admire Steve's courage and his daughter Stef's tireless work. We hope that Steve is soon back in the saddle and able to enjoy the life that he deserves.

Finally, we continue work with the Cable Regulatory Commission on our next cable TV franchise. Comcast pays for the invaluable use of public rights-of-way to reach cable subscribers, including the capital funds paying the building loan and buying HD equipment. Our community also needs HD channels with the same capability as out-of-town commercial channels, and we need our channels in the neighborhood of the Portland broadcast stations that after CCTV, are those closest to Salem.

We at CCTV have great Board members, staff, volunteers, local producers and program providers. We have excellent working partnerships with the City of Salem, Marion County, Salem-Keizer Schools and approximately 200 community organizations. We look forward to a great future as we build on our move to 575 Trade Street and with our move into an HD and online future.



CCTV Staff



Alan Bushong
Executive Director
Employee since 1989

"For me CCTV is a dream come true. I work with great staff and volunteers, we connect our local governments, schools, organizations and individuals with our community and I can see results on a daily basis."



Soha Badiei
Producer
Volunteer from 2002
Employee since 2003

"I feel blessed to work at CCTV. The diversity in the work and the goodness of the people is a great combination. In addition, I feel like some of the work we do makes a positive contribution to our world."



Wendy Brokaw
Outreach & Promotions Specialist
Volunteer from 2007
Employee since 2008

"It's inspiring to work with so many multi-talented people with a passion for building community through television."



Mark Hernandez
Producer
Volunteer from 2007
Employee since 2008



Greg Hiltz
Training Coordinator
Volunteer 1991-1994
Employee since 2002

"It's been so exciting to watch CCTV grow over the years. It's really an incredible resource that becomes more useful every year."



Ken Hook
Producer
Volunteer from 1990
Employee since 1999



CCTV Staff



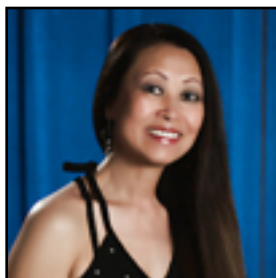
Heide Kizer
Office Coordinator
Employee since 2006

"I love being a part of CCTV because it's a place people feel welcome, have fun and give voice to their creativity and passion."



Charles Lewis
Facilities Coordinator
Volunteer from 1991
Employee since 2006

"I love working at CCTV because I can help people everyday with things that are really important to them and their community."



Young Lorentz
Studio Coordinator
Volunteer from 2004
Employee since 2007

"I love helping our producers and especially those who come from different cultural backgrounds and who speak English as a second language like me. Be sure to contact me for any studio show you'd like to do!"



Arlan Robinson
Programming Coordinator
Volunteer from 2001
Employee since 2005



Mike Wilhelm
IT Specialist
Volunteer from 2002
Employee since 2003



The new Panasonic HMC-40 HD camcorder!

Young Lorentz, CCTV's Studio Coordinator, prepares our new HD Panasonic HMC-40 cameras for check-out.

MOVING INTO THE HD FRONTIER

By Charles Lewis

The year 2010 marked the transition to high def for CCTV. The Panasonic HMC-40 camcorders were chosen to replace our aging mini-DV standard definition cameras. First, we asked producers what was important to them when selecting a camera. We found most were concerned with great image quality, sound quality, ease of use and that they be modest in weight. After a lot of research and having demos of several cameras we found the Panasonic to be the best pick. The camera has the right mix of professional features and ease of use.

Just as significant as the move to HD is the move away from tape-based formats. For over 20 years CCTV has used some form of tape to capture video. The new cameras use a small SDHC (Secure Digital High Capacity) card for recording. The editing process has also changed. Now you drag and drop files rather than shuttling back and forth to find and capture your images. Our community producers are very happy with the new cameras and say that the workflow is higher quality and easier than before. Ultimately, what's important is that our community producers have great gear to make programs that are important to them and then be able to share these with their local community.

Lil' Gypsy Brings the Zombies to CCTV

By Greg Hiltz

To kick off the Fall season and get people interested in our Halloween show, CCTV began partnering with Lil' Gypsy Vintage Boutique to offer "Zombie Night". Owner Sam Hart

donated a large quantity of clothing, wigs and accessories from the costume shop and held a workshop to teach attendees how to look and act like a member of the living dead. After everyone was sufficiently befouled, volunteers recorded a short film, "Zombie Dos and Don'ts," which featured the lovable zombies wandering the streets of Salem.



Abby Brokaw, Christian Patterson & zombie friend are ready to come out of the grave and onto the TV screen after Lil' Gypsy decks them out in zombie garb during October 2009.



Capital Crypt's 11th Hour studio extravaganza invited in members of the public on October 31st to show off their costumes on camera and trick or treat.

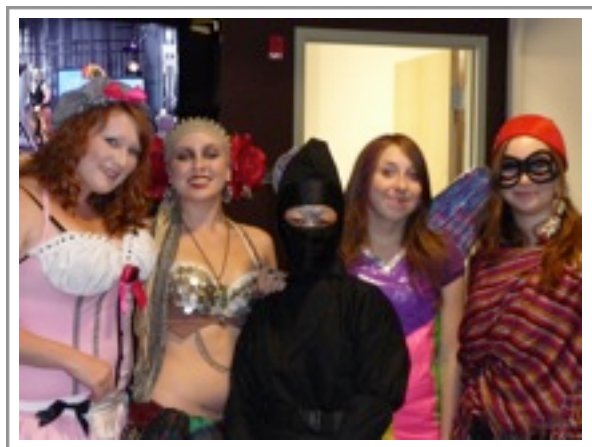
CAPITAL CRYPT

By Greg Hiltz

Capital Crypt: 11th Hour was this year's installment of our Halloween show, so named because it was the eleventh year of the program. CCTV began producing Capital Crypt in 1991, and over the years the programs have featured some combination of live studio show, guests from the community, zany characters, short films ... and this year had a little bit of everything! Many volunteers

who have never been involved in any other type of program at CCTV got their start working on Capital Crypt: 11th Hour.

The featured short film, "Corpcom vs. Community Television," had some of Capital Crypt's recurring characters battling it out against an evil corporate syndicate with plans to destroy community TV! That clip won for "Best Short Film" in the 2010 Best of the Northwest awards.





ONE YEAR ANNIVERSARY AND HOLIDAY PRODUCER PARTY

By Heide Kizer

On December 18, 2009 CCTV celebrated a one-year anniversary at our new 575 Trade Street location. We combined that celebration with our annual holiday party honoring CCTV community producers for a night of fun, festivity and gratitude.

Over the past year CCTV has experienced growth in many areas. Our new facility has begun to fill up with added studio use, editing and camera use, larger orientations, more tours and cooperative ventures with other non-profits. More community use of CCTV's facility is a fulfillment of the original vision and dream of community television in Salem and we were happy to celebrate this with our friends.

More than 60 people attended the party and enjoyed good food in a cafe-type setting in Studio One. They were treated to a one-year time lapse video of the 575 Trade Street building and a video of compiled new building tours.

In addition, we honored our CCTV producers by treating them to a raffle drawing in which some lucky folks won coffee baskets, media packages and even a 1TB external hard drive. Afterwards, they were treated to live holiday jazz music from Jerry Garfield, Mark Hernandez and friends.

CCTV staff appreciated the opportunity to spend time with our community producers and to thank them for all that they do to make community television great in Salem.



Top Right: Charles, Lucas, Wendy and Arlan smiling for the camera.



Bottom Right: Jerry, Mark and the band perform holiday favorites--jazz style.

Above: Jesus Gonzales and his guest enjoy the festivities.



Alan welcomes CCTV producers and guests.



National Conference in Portland

By Soha Badiei

In July of 2009, CCTV staff and CCTV volunteer Randy Boeger attended the Alliance for Community Media's National Conference which was conveniently located in Portland. People from across the nation came to discuss community media and its future. CCTV staff led three workshops: "How to Build and Design a Community Media Center", "How to Create and Sustain a Non-Profit Center", and "Final Cut Editing".

For the Hometown Video Awards evening ceremony, CCTV staff both edited and played the video presentation which showcased the winning video entries. Fun-loving CCTV that we are, we stayed to enjoy the entertainment and participate in the Live Band Karaoke with the Flextones who came from our hometown of Salem, Oregon.



Above: Charles, Wendy, Young & Mark finished getting all signed in for the conference and donned their official badges!



Below: Arlan, Randy Boeger, Mark, Greg and Charles are ready for the Opening Presentation.



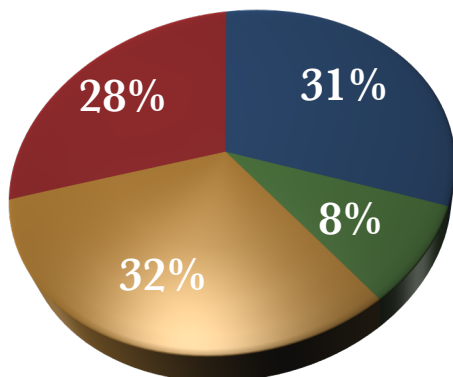
Alliance for Community Media conference attendees enjoy a lovely banquet dinner and the Hometown Video Awards compilation video presentation edited by Mark Hernandez.



Where CCTV Programs Come From

July 2009 - June 2010

Total New Programming Hours = 2249



- **CCTV**
- **Oregon Legislature**
- **Locally Produced**
- **Locally Sponsored**



Video Awards 09-10

- 2009 Hometown Video Awards: **OVERALL EXCELLENCE IN PEG ACCESS**
- 2009 NATOA Awards, Election Coverage: **3RD PLACE-OBAMA TOWN HALL**
- 2009 NATOA Awards, Live Sports Event: **3RD PLACE-CVC FOOTBALL SPRAGUE @ MCNARY**
- 2009 NATOA Awards, Video Text Bulletin Boards: **HONORABLE MENTION-CCTV COMMUNITY BILLBOARD**
- 2009 NATOA Awards, Special Audience: **HONORABLE MENTION-FAMILY BUILDING BLOCKS**
- 2009 NATOA Awards, Instruction/Training: **HONORABLE MENTION-INTRO TO EDITING**
- 2010 Best of the Northwest, Live Sports Event: **OSAA FOOTBALL CANBY VS SHELDON**
- 2010 Hometown Video Awards, Documentary Event: **UNION STREET RAILROAD BRIDGE**
- 2010 Hometown Video Awards: **HONORABLE MENTION-MARION COUNTY REENTRY INITIATIVE**
- 2010 NATOA Awards, Programming Impact: **HONORABLE MENTION-BEST OF THE NORTHWEST**
- 2010 NATOA Awards, Live Sports Event: **HONORABLE MENTION-OSAA FOOTBALL**
- 2010 NATOA Awards, Documentary Profile: **HONORABLE MENTION-UNION STREET RAILROAD BRIDGE**

CCTV Archives Grows and Goes Electronic

By Heide Kizer

Last year we boasted of having over 3400 program archives in our library. Now we have over 4000 and growing! Why? Two words..John Piper. Volunteer John Piper has done an amazing job sorting through 20 years of old VHS archives and archiving programs to DVD.

Now included in our archive database are hundreds of school sports, music and community programs from the 1990s that are available for viewing and purchase.

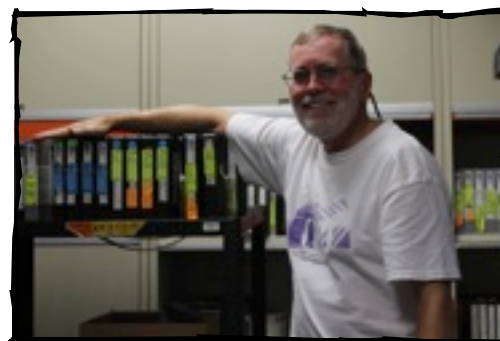
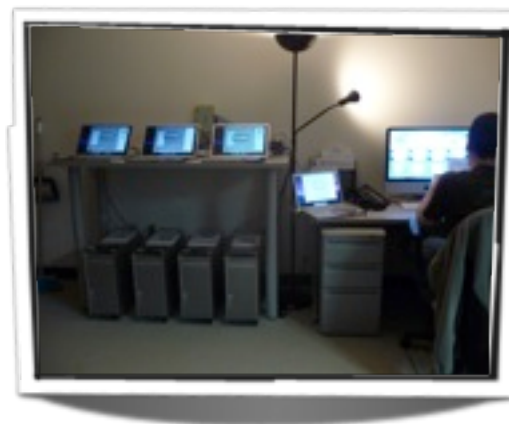
Another stride forward in archiving came as a result of purchasing and implementing a new

Drobo Raid system. The Drobos allow us to save all DVD archives into digital files with a storage capacity of 32TB on two Raids.

Because of Mike Wilhelm's ingenuity we were able to load 4000 DVD archives into the Drobos in only a few months by using six computers at once! Now staff are able to view and copy all archives on their own computers via our shared network.

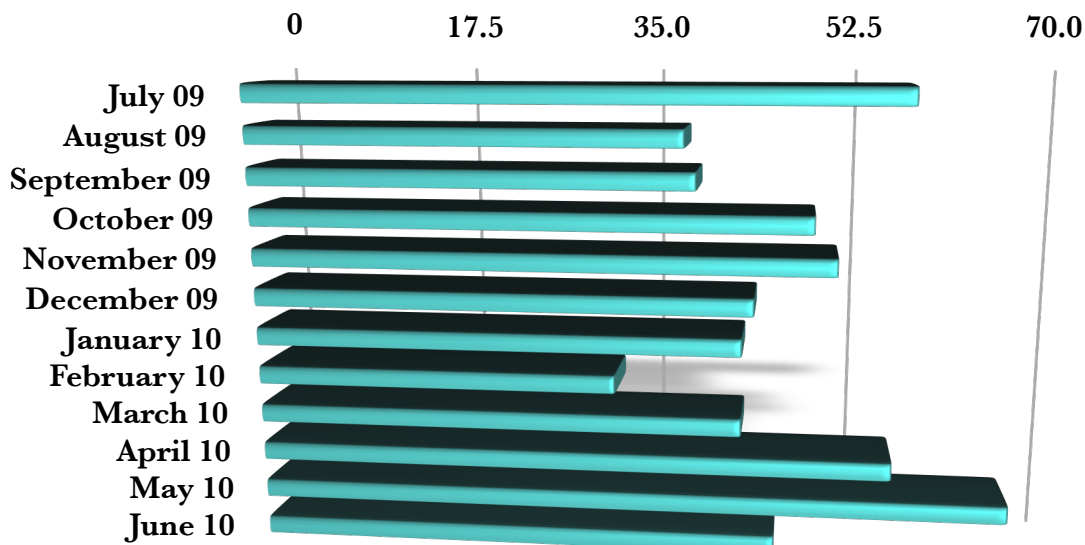
In addition, Heide Kizer worked to update and uniform electronic and physical archive folders, files and boxes for easier archival searches. Currently, there are 40 boxes of DVD archives grouped by category and date.

Mike utilizes six computers at once to load DVD archives into our new Drobo Raid storage system.



John Piper organizes VHS tapes of programs from the 1990s to transfer them to DVD archives.

Program Archives





Community Producers & Programs

July 2009 - June 2010

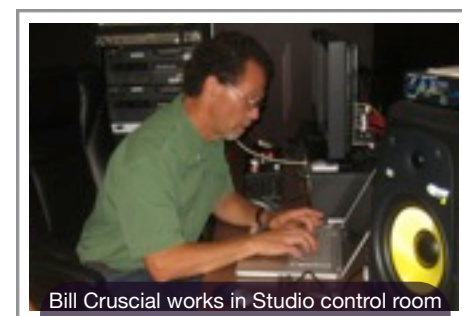
- Justin Adams.....*Music Video Show*
- Sterling Alexander.....*Seed of Faith*
- Steve Allran.....*New Beginnings Christian Center*
- Victor Amaro.....*Alternativa en America, Reventon Musical*
- David Anderson.....*True Stories from 74th Ave, Bear King,
Four Punches, The Space Documentary*
- Patty Baumeister.....*Outlook Training*
- Dan Black.....*Marion County GOP*
- M.J. Boscacci.....*Disparate Unities*
- Abby Brokaw.....*Exploring Salem, Their Song*
- Bob Angyo Brown.....*Interfaith Peace Festival, Stand-Down 2010*
- Dave Candlish.....*March On Salem*
- Janet Carlson.....*How Are The Children*
- Marina Carrillo.....*Apostolic Worship Center*
- Adrian Castro.....*ABCD Enterprise, Educate*
- Richard Chesher.....*Cornerstone Baptist Church*
- Paula (Crites) Shine.....*ACT, mindRamp*
- Bill Crucial.....*Poems in ASL, Spanish PSAs, Pipe Bands of Salem,
Red Cross Ready (Spanish)*
- Dan Dalke.....*Jeff Haggard, Gyro Flight, Salem Roadster Show,
Salem Midget Racing, Garage Band Blues,
High School Athletes, Keizer Junior Miss, Brewmaster,
Salem Indoor Racing*
- Russ Ducey.....*Russ Ducey PSAs*
- Raymond Dukes.....*Salem City Club, Save the World*
- David Duncan.....*Internet TV-Bellydancing Oregon, Venice Bienalle*
- Cyndi Easterly.....*City of Salem Unified Development*
- Ariel Ellis.....*The Valley View*
- Denise Finkle.....*Pop Warner Football*
- Bailey Garfield.....*South Salem Water Polo*
- Victor Gonzaga.....*Mision Apostolica*
- Mario Gonzales.....*Super*
- Jesus Gonzales.....*Varietades 2000*
- Laurel Grove.....*Hearts and Flowers, Marriage Customs,
Poetry Out Loud, Two Are One*
- Stefanie Hande.....*CCTV ID, Earthquake Preparedness*
- Steve Hande.....*CCTV Sports Coverage*
- Chris Hargreaves.....*"If" at Stephens MS*
- Mitchell Herring.....*Senioritis, Skate Life & Man vs Wild Spoof,
MANNA Teazer*
- Steve Hill.....*Old Time Blues*
- Bill Holmstrom.....*Bicycle Sharrow PSA*
- Jim Hope.....*Hopeski*



Janet Carlson and guests talk during a taping of "How Are The Children."



Jesus Gonzales, Constantino Reyes-Cruz & Victor Amaro team up with volunteers to produce the Ballet Folklorico Tlanese episode of "Varietades 2000."



Bill Crucial works in Studio control room during an August 2009 Pipe Band Show.





Community Producers & Programs

July 2009 - June 2010

- Dave Hopfer.....*1950s Film Strip for Kids, My Pal Sticky, Old Time Fiddlers, The Tender Side of Elvis at the Riverfront*
- Darrell Jabin.....*Did You Know?*
- Lilly Janian.....*Secret of Eternal Life*
- Ryan Johnson.....*Xplosive Barbaric Wrestling*
- Brandon Killen.....*Salem Oregon Dog Show, Spiral*
- Michael Kleinsmith.....*Mercy TV*
- Sophia Knudsen.....*TheologiCON*
- Peater Kramyer.....*Mercy TV*
- Brad Leech.....*Civil War Reenactment, Halloween Weekend*
- Vic Lund.....*Vic Rude Presents*
- Patricia Marin.....*Armed Forces Celebration Day, A La Vanguardia*
- Michael Marsh.....*Michael Marsh Presents*
- Jordan Mitzel.....*CCTV Music Coverage*
- Karen Morales.....*Coalition for Equality*
- Hinrich Muller.....*CD5 Health Forum, Home Rule Charter*
- Tom Murphy.....*With the Works, The Last Laugh, Holy Smokes*
- Henry Najaf Pir.....*Understanding Islam*
- Casey Ocupe.....*Something Anyhow*
- Daniel Olenich.....*Church Service*
- Volodymyr Osiychvk.....*Church*
- Bob Parker.....*Willamette Humane Society, Animal Welfare, Friends of Felines, Parks Programs*
- John Piper.....*Classic Sports, Salem Sports & Breakfast Athletes*
- Brian Pollinger.....*Real Estate 101, Day in the Life of a Combine Driver*
- Bernard Powell.....*Pringle Park, Todd Hall*
- Jonathan Quevedo.....*Forty Days with Purpose*
- Constantino Reyes-Cruz.....*Cruz Productions*
- Mark Richert.....*Lucky Dog Records, Skate Videos*
- Zane Ridings.....*Music Around Salem*
- Margaret Sanner.....*A Survivor's Journey through Breast Cancer, Be Red Cross Ready (ASL)*
- Kaitlin Saunders.....*Caroline, Spoof*
- Kevin Saunders.....*Caroline, Spoof*
- Jeff Schneider.....*Starquest, Gleichschaltuns*
- Mark Schwier.....*VineyARDOR*
- Paul Seesing.....*Marriage Customs*
- Hope Segun.....*One Hour with Hope*
- Roz Shirack.....*Constitution Day*
- Carol Simila.....*The Valley View*
- John Strauch.....*Salem on the Move*
- Caitlin Stroud.....*Coalition for Equality*
- Margarito Sumoza.....*Alternativa TV Comunitaria, Tlanese Show, Fiesta Mexicana en Woodburn, Recorriendo Fronteras*
- Ross Swartzendruber.....*F-Stop TV*
- Allen Taylor.....*Lloyd Chapman for Mayor, Chuck Bennett for Mayor*
- Marshall Taylor.....*B-Ball, Relevant Life Harvest Party*
- Lela Taylor.....*O.H.S.E.T., In Focus*
- Steve Torres.....*Wrestling Tournament*
- Buster Tronolone.....*Velocity Games 06*
- Bob Vidito.....*New Start Christian Center*



Vic Lund and volunteers goof around as they prepare the studio for a music show.



Darrell Jabin, producer of "Did You Know?" does some volunteer work with his daughter Katie.



Laurel Grove sets up a camera like a pro in preparation to do one of her many volunteer gigs!



Community Producers & Programs

July 2009 - June 2010

Richard Wasserman.....*Willamette Humane Society*
 Susan Watkins.....*Chemeketa Hiking Club, Mt. St. Helens*
 Elijah Rocky Weiss.....*Compilation of Rocky Weiss Shows, Guns & Rockets*
 Connor Willemssen.....*Steele's Karate at World Beat*
 Jack Witcraft.....*Waterfront Concert*
 Beverly Wright.....*Speak Up, Marion County Dog Show*
 Angela Yeager.....*Reel Film Snobs*



Dan Dalke helps Hope Segun with his graphics for his studio series, "One Hour With Hope."



Angela Yeager and Bryan Michael prepare for an episode of "Reel Film Snobs."



Young poses with Kaitlin Saunders and two cast members of "Caroline." Kaitlin and her brother Kevin produced this short film and held a formal premiere for invited guests at CCTV's studio.



Henry Najaf Pir produces an ongoing series entitled, "Understanding Islam," and also generously donates Christmas trees from his Salem Tree Farm to CCTV for the holiday season. Thank you Henry, Anne Marie and Sabrina!



Margaret Sanner helps her talent get started in the studio for her show called "Be Red Cross Ready in ASL."

From July 2009 through June 2010, CCTV produced 708 hours of community programming with the help of over 185 dedicated volunteers!



Richard Gallagher, Ed Freydl & Joe Fabbri provide invaluable experience and talent every Wednesday morning to produce the Marion County Commission meetings.

Government Meetings/Schools/Public Affairs

- 28 Salem City Council/Urban Renewal
- 8 Salem Budget Committee Meetings
- 11 Salem-Keizer School Board Meetings
- 8 Salem-Keizer School Budget Meetings
- 12 Salem-Keizer Transit Meetings
- 50 Marion County Commission Meetings
- 6 Marion County Budget Committee Meetings
- 2010 State of the City with Mayor Janet Taylor
- 2009 School Talk Summit
- Salem-Keizer Superintendent's Budget Message
- 5 Willamette University Lectures
- Marion County Sheriff Interview
- Sheriff Jason Myers Swearing In Ceremony
- Marion County Reentry Initiative
- Sanyo Solar of Oregon Opening Ceremony
- Marion County's State of the County Address
- Proposed Marion County Home Rule Charter
- Vision 2020 in 2010
- Child Abuse Prevention Rally
- City of Salem Planning Commission Meeting

Non-Profit Video Brochures

- Northwest Human Services HOST Program
- Northwest Human Services Crisis Services (English & Spanish versions)
- Liberty House (English & Spanish versions)
- Salem Friends of Felines
- Friends of Bush Gardens
- Salem Progressive Film Series
- Northgate Community Learning Center
- A.C. Gilbert's House (Spanish version)
- Salem-Keizer Community Development Corporation (English & Spanish versions)
- Willamette Master Chorus
- Willamette Humane Society
- YWCA Da Vinci Girls
- Friends of Historic Deepwood Estates

Election Programs

- Town Hall with Representative Kurt Schrader
- SEDCOR's Salem Mayoral Candidates Forum
- League of Women Voter's Salem Mayoral Candidates Forum
- Picking Oregon's 37th Governor

Northwest Human Services HOST Program completed their Video Brochure featuring their new community garden for resident youth.



Community Events/Special Interest

- July 4th at Riverfront Park
- 4 Marion County Fair
- Summer Swim Safety PSA
- Mayor's Oregon Artists Series
- Salem Volunteer Recognition
- 2009 Hometown Video Award Ceremony
- 2009 Salem Art Fair & Festival
- Business Rocks: Battle of the Businesses
- Marion County 150 Miles for 150 Years Tour
- Hiroshima Remembrance and Peace Event
- Real Heroes Breakfast
- Live Wire
- TIUA 20th Anniversary Faculty Colloquium
- Dogfest 2009
- Kroc Center Grand Opening
- Honoring Scott Erickson for West Salem Neighborhood Association
- An Evening of Poems & Stories on the Japanese-American Experience
- Capital Crypt 11th Hour
- H1N1 Presentation & Live Call-In
- 29 Holiday Non-Profit Greetings
- A Young Woman of Mongolia
- A World Beat Holiday Concert
- 2009 Festival of Lights Parade
- 2009 Tuba Christmas
- CCTV at 575 Trade Street: One Year Time Lapse Video
- 2009 Talk to Santa
- Leadership Salem Class of 2011
- 10 For the Love of Literacy Conference
- Grace Kuto & the Rainbow Dance Theatre
- Chemeketa Business Center Grand Opening
- Celebrating Women's History Month
- Childhood Nutrition with Janine Stice
- 4 Divas of Design
- 2010 Oregon Battle of the Books
- An Interview with Gladness Kisanga
- Kamishibai: Japanese Stories
- A Young Woman of Morocco
- A Young Woman of Hong Kong
- 2010 Turnaround Achievement Awards
- 2 YWCA Cultural Diversity Conference
- Tea Ceremony of Bhutan



Draw Markee (a.k.a. Greg Hiltz) led the whole gang in a special studio band performance!

Community Music

- 6 Summer Concerts in the park
- JT & the Tourists at the Volcanoes
- 9 World Beat Festival
- 2010 Percussion Premiere
- Rock Band Concert for Food Drive

School Music & Marching Band Competitions

- All-City Middle School Honor Concert
- All-City High School Honor Concert
- Advanced High School Choir Festival
- Middle School Advanced Orchestra Festival
- Middle School Advanced Choir Festival
- High School Orchestra Invitational Festival
- Central Valley Conference Concert Band Festival
- Middle School Advanced Band Festival
- 32 OSAA State Music Championship programs
- PCI Marching Band Competition
- OSU Marching Band Championships

School & Community Sports

- 13 High School Football games
- 7 High School Football Playoff games
- 12 College Football games
- 5 High School Volleyball games
- 1 College Volleyball game
- 16 High School Basketball games
- 18 College Basketball games
- 2 High School Soccer Playoff games
- 1 High School Baseball Playoff game
- 8 College Softball games
- CVC Swimming 2010
- CVC Wrestling 2010
- 3 Cherry City Derby Girls Roller Derby
- 3 Stampede Basketball
- South Salem Hall of Fame
- Willamette Hall of Fame
- Athlete of the Year Awards Breakfast
- 10 Waterfront Soccer July 09
- 10 ASA Girls 10U Softball Aug 09
- 10 USSSA Men's NIT Softball Jun 10



CCTV joins with Cherry City Derby Girls to produce Salem's first-ever roller derby bouts at the Salem Pavilion.



Fabulous volunteer Paul Seesing helps set up at South Salem's 2010 High School Graduation.



Alan, Ken and Mark hold a special sports truck crew meeting to discuss--what else? *CCTV SPORTS* and the design of CCTV's new HD production truck!

Graduations

- 2010 The Spirit Lives Native American Graduation
- 2010 Barbara Roberts High School
- 2010 McKay High School
- 2010 McNary High School
- 2010 North Salem High School
- 2010 South Salem High School
- 2010 Sprague High School
- 2010 West Salem High School
- 2010 Chemeketa Community College



CCTV's 20th Annual Volunteer Recognition

By Heide Kizer

CCTV held it's 20th Annual Volunteer Recognition on June 19, 2010 at Pringle Community Hall. CCTV staff and more than 85 volunteers and guests attended this event. The evening started with a Mexican barbecue dinner--freshly grilled steak and chicken with all the delicious sides and desserts.

Next we honored our volunteers during a special presentation in which CCTV was able to personally thank groups of volunteers and individuals. Alan also gave personal recognition to Steve Hande who, despite his very challenging year, remained a valuable asset to CCTV's many productions. There were a total of 198 volunteers listed in this year's program!

Following the presentation several kids (and some adults) had fun knocking down a pinata full of candy. Others had fun playing rounds of ping pong. Ultimately, it was an evening in which CCTV volunteers, community producers and staff were able to enjoy being together.



Above: Volunteers line up to get their new CCTV t-shirts.

Below: All enjoy a beautiful day outside Pringle Community Hall!



Alan helps the little ones break open the festive pinata so they can enjoy the contents!



Above Right: Long-time volunteer Bob Parker engages in a discussion with Alan--likely pertaining to community television.



Right: Volunteers James Greenway and Ariel Ellis soak up some rays while they watch the pinata madness!



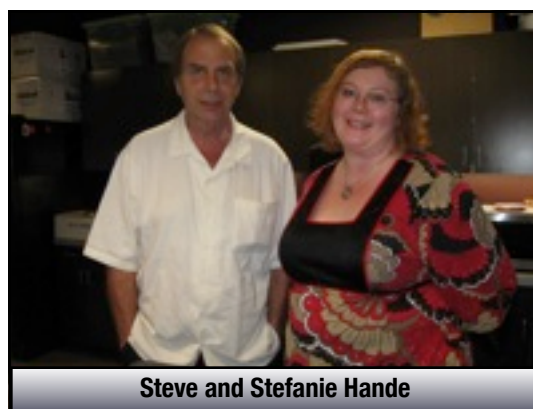
CCTV Volunteers

JULY 2009 - JUNE 2010

- | | | |
|-------------------|----------------------|------------------------|
| Mike Allegre | John Horn | Jim Randall |
| Jake Alred | Dean Howes | Constantino Reyes-Cruz |
| Victor Amaro | Ryan Ingebrigtson | Liam Riddell |
| Jill Arguello | Darrell Jabin | Zane Ridings |
| Julia Benford | Katie Jabin | Darrell Robertson |
| Linda Berman | Gowri Karnum | Vanessa Robertson |
| Patrick Bertsch | Roger Keiffer | Adam Robinson |
| Bear Blunck | Jaden Kizer | Chuck Robinson |
| Russ Blunck | A. J. Klauen | Karley Robinson |
| Randy Boeger | Sophia Knudsen | Bruce Rogers |
| Ian Borkowski | Steven Kohlmeyer | Eric Rose-Phillips |
| Lee Bosch | Kova | Donn Roth |
| Abby Brokaw | Don Kowitz | Laura Saltares |
| Bob Brown | Ron Krout | Margaret Sanner |
| Allison Burrows | Marcus Ladue-Pellico | Kaitlin Saunders |
| Janet Carlson | Dorothy Lakin | Kevin Saunders |
| Patrick Cassidy | Clarke Leland | Kelly Schehr |
| Adrian Castro | Ian Lindgren | Jeff Schneider |
| Ed Cinquini | Chris Lippert | Harve Schubothe |
| Rob Conahey | Vic Lippert | Paul Seesing |
| Ron Cooper | Thomas Lovretich | Hope Segun |
| Bill Cruscial | Vic Lund | Michelle Segun |
| Dan Dalke | Edgar Macias | Patrick Sevigny |
| Jake Dalke | Raul Magana | Gary Sherman |
| Gregg Devine | Lydia Martin | Roz Shirack |
| Russ Ducey | Steve Masten | Carol Simila |
| Raymond Dukes | Aaron McIntosh | L. Steven M. Smith |
| Woody Dukes | Mike McIntosh | Ruthie Smith |
| David Duncan | Cindel Mikesell | Janet Spingath |
| Ariel Ellis | Patti Milne | Craig Spivey |
| Rocky Evans | Jordan Mitzel | John Strauch |
| Tavis Evans | Victoria Moffatt | Nisha Strauch |
| Joe Fabbri | Eli Morrow | Mike Stortz |
| Joanna Farr | Hinrich Muller | Margarito Sumoza |
| Randy Franke | Tom Murphy | Ross |
| Warren Franklin | Daisuke Nagata | Swartzendruber |
| Ed Freydl | Anne Marie Najaf | Shahrom |
| Josh Frith | Pir | Taghizadegan |
| Richard Gallagher | Henry Najaf Pir | Chris Tarver |
| Janeen Gann | Sabrina Najaf Pir | Tom Tashnick |
| Tina Garcia | Ty Nicholson | Marco Tavera |
| Bailey Garfield | Brad Oaks | Allen Taylor |
| Jerry Garfield | Casey Ocupe | Drew Taylor |
| Tristan George | Rebecca Ogren | Lela Taylor |
| Matt Gillis | Vlad Osyichvk | Gary Thompson |
| Jerry Gilman | Holden Oulette | Lara Tiffen |
| Mark Gilman | Maria Palacio | Marco Vandegraaf |
| Adam Gordon | Bob Parker | Richard |
| James Greenway | Javier Partida | Wasserman |
| Laurel Grove | Kathy Patten | Susan Watkins |
| Stefanie Hande | Christian Patterson | Jody Webb |
| Steve Hande | Dr. Prasanna Pati | Rocky Weiss |
| Chris Hargreaves | Carolina Pazmino | Robert White |
| Brian Hart | Dylan Pendrak | Wil Widdoes |
| Sue Harris | Gene Pendrak | Don Wiese |
| Sonya Heard | Kapualani Peterson | Connor Willemsen |
| Ken Hill | John Piper | Jack Witcraft |
| Steve Hill | Brian Pollinger | Dave Womack |
| Emilie Hiltz | Cathy Pollino | Beverly Wright |
| Joanna Hiltz | Kaeley Pruitt-Hamm | Orlando Zepeda |
| Lucas Hiltz | Cesar Ramirez | |
| Jim Hope | | |



Lee Bosch, Mark, Ariel Ellis, Donn Roth and Ken



Steve and Stefanie Hande



Russ Ducey



Abby Brokaw



Troop One and Pack One pose together for a picture in CCTV's lobby.

Media Literacy Tours

By Greg Hiltz



Whenever a local youth group needs a tour of a television station, CCTV is here to help! Whether Cub Scouts, Boy Scouts, Girl Scouts, classrooms, or home-schoolers, CCTV provides a complete tour of our facility

along with a little information about the difference between commercial television and community television. Many groups also take advantage of our offer to create a short video message about their group!

Orientations 09-10	Media Literacy Visits 09-10	Presentations/Outreach 09-10
<p>197 people completed an Orientation at CCTV during the 09-10 fiscal year!</p> <p>At the October 2009 Orientation 36 people attended --CCTV's largest ever!</p>	<p>CCTV provided 9 Media Literacy Tours during the 09-10 fiscal year.</p> <p>Groups included Boy Scouts, Cub Scouts, YMCA youth camp students and a group of students with disabilities taught by Tom Beach.</p>	<p>CCTV staff completed the following 8 outreach presentations during the year also:</p> <p>3 workshops at Alliance for Community Media's National Conference, Fall Press Day at OSU, MCRI Second Chance Breakfast, Expanding Your Horizons, TIUA Kamishibai Stories, & Summer Video Camp Outreach at Houck Middle School</p>

CCTV Created 16 Video Brochures for Non-Profits 2009-2010

- Northwest Human Services HOST Program
- Northwest Human Services Crisis Services (English & Spanish versions)
- Liberty House (English & Spanish versions)
- Salem Friends of Felines
- Friends of Bush Gardens
- Salem Progressive Film Series
- Northgate Community Learning Center
- A.C. Gilbert's House (Spanish version)
- Salem-Keizer Community Development Corporation (English & Spanish versions)
- Willamette Master Chorus
- Willamette Humane Society
- YWCA Da Vinci Girls
- Friends of Historic Deepwood Estates



Community Billboard

CCTV posted 473 meeting and event information announcements from over 131 local, non-profit organizations and government agencies during the 2009-2010 fiscal year.



Marion-Polk Food Share's Women Ending Hunger non-profit group gave their memorable holiday greeting during CCTV's Holiday Greetings for Non-Profits event held November 20-21, 2009. Twenty-nine non-profit groups recorded their holiday greetings and over 200 people attended.



Non-Profit Center Expands, Meets Social Networking Needs

By Wendy Brokaw

Social networking, with its challenges and rewards, quickly evolved into a necessary outreach tool and CCTV is helping non-profits use it effectively. After a successful launch in 2008, CCTV's Non-Profit Center added more than a dozen video brochures in the fiscal year, many in English and Spanish. The brochures are featured on CCTV channels 21 and 23, as videos on individual web pages within CCTV's Non-Profit Center and now on CCTV's YouTube channel, where they can easily be linked to web and social networking sites. Area non-profits are taking advantage of this 3-way outreach.

"We greatly appreciate the work that CCTV staff producer Wendy Brokaw put into creating a video brochure for us," says Kara Kuh, Willamette Humane Society's Communication Specialist. "The brochure is upbeat, positive, and easily conveys who we are and what kinds of resources we offer our community. We have a link to the brochure posted on our own website and YouTube, and staff can use it as an educational tool when they're talking about Willamette Humane out in the community. As a nonprofit with a limited marketing budget, it is really helpful that CCTV offers this great tool to help us raise awareness about our organization."

Non-profits also find that the DVD copy of their brochure is

effective for training and other presentations. "We found our Video Brochure DVD especially helpful," says Brenda Kidder of Liberty House Child Abuse Assessment Center, "when making community awareness presentations to a bilingual audience."

The Non-Profit Center also began filling short-term outreach niches in 2010 with event coverage and public service announcements (PSAs), among them the opening of a spay-neuter clinic at Willamette Humane Society, highlights from which were used in their video brochure.

Northwest Human Services collaborated to create a PSA raising awareness of its Deaf and Hearing-Impaired Services, and Farmworkers Housing Development Corporation helped create a tutorial in English and Spanish on how to recycle. Jaime Arredondo, FHDC director, developed the project and wrote and narrated the script. "Our collaboration with CCTV has allowed us to educate the Latino community more about the how-to, and the importance of waste reduction."

The Non-Profit Center takes full advantage of CCTV's two studios, new HD cameras, a new music library and audio tools, all of which add to its professional production capability.



Kara Kuh from Willamette Humane Society poses with her dog, Leah.



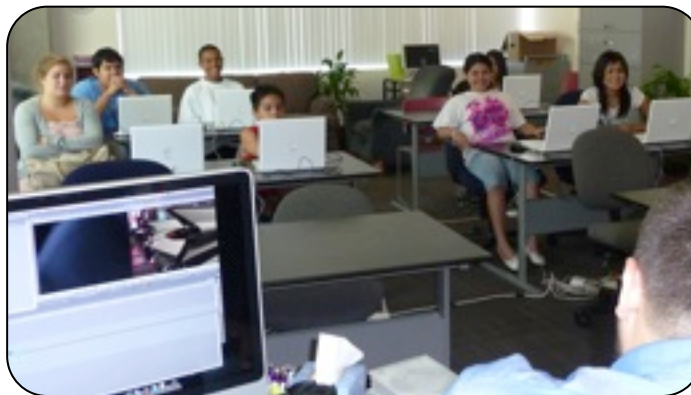
From CCTV's homepage at www.cctvsalem.org, click on the "Connect" link (as shown above) to get to CCTV's own YouTube channel featuring all the Video Brochures that make up the Non-Profit Center.



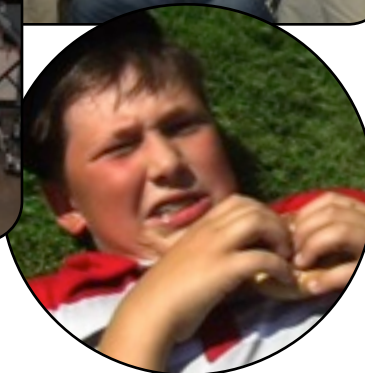
**CCTV
Workshop Attendees**
July 2009 - July 2010

Camera	109
Editing	88
Studio	31
Multi-Cam	2
Audio	31

Greg entertains his Intro to Editing students on a sunny summer day as he teaches them the basics about Final Cut Pro.



2009 Summer Video Camp students were the talent, the videographers, the audience and the inspiration behind every video they produced!



Summer Video Camp 2009

By Greg Hiltz

The sixth year of our annual Summer Video Camp resulted in some great student videos and helped define camp philosophy, according to CCTV training coordinator Greg Hiltz. "I used to think the camp was about teaching the students about how to use cameras and such," he says, "but I realized what it's really about: giving them the chance to make a video about

whatever subject they choose. That's what CCTV is, after all: a place to express yourself." In July 2009, that free expression meant Lego wars, evil bagels, extreme ping-pong, and a talk show with a guy named "Toast".

Equipment & Facilities Use
July 2009 - June 2010



Studio	1428 hours
Camcorder	3285 days
Editing	7408 hours
Tricaster	271 days

Editing and Studio Use on the Rise

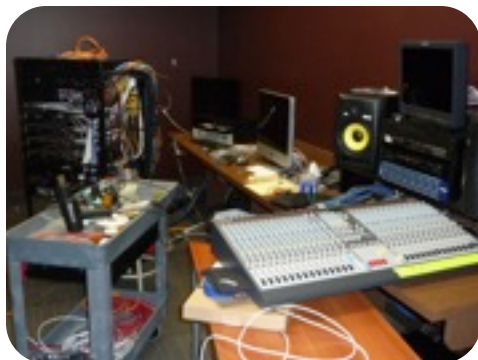
By Heide Kizer

Over the course of this fiscal year, CCTV has seen an increase in the use of both the editing systems and the studios. "Build it and they will come" has proven to be the case here as community producers are spending more hours using the editing systems and filling all five suites on most

days. The difference in hours of editing use from the previous fiscal year is, in fact, an increase of 1380 hours! In addition, often times both studios are in use during all available evening and Saturday hours. All we can say is, "Go CCTV community producers!"



Jack Witcraft (left) and Lela Taylor (below) take advantage of our private editing suites and staff assistance to complete the editing of their shows.



Charles (top left) works on the never-ending task of fixing cables and Dave Ashenbrenner (right) from Pro Video and Tape works on wiring both studio control rooms.



ORGANIZATIONS USING CCTV SERVICES

AAUW	Children & Families	Salem Art Association
A.B.A.T.E.	Marion County Department of	Salem Cancer Institute
A.C. Gilbert's Discovery Village	Human Resources	Salem Chamber Orchestra
Agri-Plas	Marion County Dog Shelter	Salem City Club
AKHA Heritage Foundation	Marion County Fair	Salem Classical Fencing
Alzheimer's Network of Oregon	Marion County Health Department	Salem Concert Band
American Cancer Society	Marion County Parks Commission	Salem Eagles
American Diabetes Assn.	Marion County Recycling	Salem Fellowship of Reconciliation
American Red Cross	Marion County Re-entry Initiative	Salem Film Festival
Arthritis Foundation	Marion-Polk Food Share	Salem Friends of Felines
Assistance League of Salem	MERIT	Salem Hospital
Baha'is of Salem	Mid-Valley Mentors	Salem-Keizer Public Schools
Boys and Girls Club	Mid-Valley Travel Club	Salem-Keizer Together
Brooks Assembly of God	Mid-Valley Women's Crisis Service	Salem Kiwanis Club
Brush Creek Players	Mind Openers Club	Salem Multicultural Institute
Camerata Musica	Mission Mill Museum	Salem Police Dept. (Crime Prevention)
Capital City Republican Women	Mom's Club of North Salem/Keizer	Salem Progressive Film Series
Carpool Match NW	Mom's Club of South Salem	Salem River Crossing Project
CASA of Marion County	MOPS	Salem Senate-Aires
Ceili of the Valley	Mov. Intl. Grupo 24 Horas AA	Salem Spirit of Life Church
Center 50+ (Salem Senior Ctr.)	My Pal Sticky	Salem Youth Symphony
Center for Cultural Exchange	Nature Conservancy of Oregon	Salem's Riverfront Carousel
Cherriots	NEDCO	Salvation Army Meals Program
Children's Educational Theatre	Neighbor to Neighbor Mediation Services	S.C.O.R.E.
Christian World Fellowship	New Hope Foursquare Church	Shangri-La
Church of Latter Day Saints	Northgate Comm. Learning Center	Soroptmist International of Keizer
City of Salem Human Rights & Relations	Northwest Human Services	South Salem Seniors
Advisory Committee	Northwest St. Andrew's Society	Spanish Seventh Day Adventist Church
City of Salem Neighborhood Assns.	OLMIS	Stand for Children
City of Salem Public Library	O.N.E.	Stepping Out Ministries
City of Salem Department of Community Services	Oneness Coalition	St. Mark Lutheran Church
Elsinore Theatre	Oregon.gov	St. Paul's Episcopal Church
Family Building Blocks	Oregon Department of Energy	Straub Environmental Learning Center
First Presbyterian Church of Salem	Oregon Department of Forestry	Supreme Master ChingHai Organization
First United Methodist Church of Salem	Oregon Department of Housing & Community Services	Temple Beth Sholom
Friends of Bush Gardens	Oregon Department of Human Services	Trinity Covenant Church
Friends of the Salem Public Library	Oregon Equestrian Trails	Turtle Ridge Wildlife Center
GetSmartOregon	Oregon League of Conservation Voters	Unitarian Universalist Congregation of Salem
Halle Ford Museum	Oregon PeaceWorks	Willamette Chapter of the Native Plant Society
Habitat for Humanity	Oregon's Smokefree Workplace	Willamette Heritage Center
Hands Are Not For Hurting Project	Oregon School for the Deaf	Willamette Humane Society
Historic Deepwood Estate	Oregon Spirit Chorus	Willamette Master Chorus
Hope Segun Foundation	Oregon Zoo	Women Ending Hunger
HOST Youth & Family Program	OROSHA	YWCA
Jensen Arctic Museum	OSU Extension Service (Marion Co.)	
Journey Church of Salem	Pacific Gospel Music Association	
Kroc Community Center	Pentacle Theatre	
Lancaster Assembly of God	Planned Parenthood	
League of Women Voters	Prison Fellowship	
Liberty House	Relay for Life	
Marion County Department of		