

# CAPITAL COMMUNITY TELEVISION REPORT OF SERVICES

JULY 1, 2010 - JUNE 30, 2011



*Empowering people to communicate and providing community information through television since 1990.*



**CCTV'S MISSION STATEMENT**

Empowering people to communicate and providing community information through television.

**CCTV'S VALUES**

**Democracy and the First Amendment**

All people in a democracy have the right and responsibility to take part in the decisions that affect them and their communities. Freedom of speech is vital to a healthy democracy and is guaranteed in the First Amendment. CCTV provides the community with the opportunity for political, cultural, artistic, spiritual, and individual expression on television.

**Community Decision-Making**

Freedom of expression alone is not enough to ensure a healthy democracy. Citizens must also enter into active discussion and debate in order to participate in solving problems for the common good. CCTV promotes the use of non-commercial channels 21, 22, 23 and production facilities as an electronic forum for discussing issues and solving problems.

**Access to Information**

A well-informed, actively-involved citizenry makes more responsible decisions. CCTV televises local government meetings, activities of local schools and service-related information to stimulate an active dialogue among elected officials, schools and local citizens.

**Diversity and Inclusiveness**

Democracy is most effective in a society in which all members can participate. CCTV encourages understanding and collaboration across barriers of race, culture, language, class, gender and age.

**Media Literacy**

Community TV offers an alternative to commercial television. CCTV provides the training and tools necessary for people to become knowledgeable and effective communicators, able to view television critically and to use that medium to tell their own stories.

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*"The next frontier is putting beautiful, HD images in the homes of our community."*

Alan Bushong

## Making Technology Serve Our Community

By Alan Bushong

### **Making technology serve our community**

As CCTV enters its third decade and community media across the country enters its fifth, and as technology changes at an ever-increasing pace, our job remains the same: making technology serve the non-commercial, informational needs of our capital area community. Our work in 2010-2011 centered on our conversion to High Definition (HD), increased use of the web and social media, and training our community to make the changes. Here are some of the highlights.

### **New equipment at Salem City Council and Marion County Commission meetings**

In March, CCTV put new camera and switching equipment into service at the Salem City Council Chambers and at Marion County's 1115 Commercial St NE location for Commission meetings. The new images are great! Our next step is to work with Comcast to reduce the signal loss that takes place both at CCTV and on the transmission path to Comcast in Portland and then back to our community.

### **Facebook, YouTube and Cristina!**

In May Production Intern Cristina Martinez Gonzalez joined the CCTV staff on a two-year training program. Cristina will be learning a wide variety of production skills and will also handle CCTV's

Facebook page and YouTube video. Cristina, a resident of Madrid, studied one year at South Salem High School and brings both bilingual skills and a lot of energy to CCTV. Welcome, Cristina!

### **Quieter studios**

In January, contractors sprayed sound insulation on the studio ceilings and down the top two feet of the walls. While we cannot eliminate sound leaving or entering the studios, this insulation has helped.

### **The Next Frontier: HD Channels and an HD Truck!**

The next frontier is putting beautiful, HD images in the homes of our community. The City of Salem and Marion County are currently negotiating with Comcast on the next cable TV franchise. The new franchise is expected to complete the conversion of our cable system from analog to digital, and to provide HD community channels.

CCTV is also in the process of purchasing an HD production truck from the same business that built CCTV's current truck, now 21 years in service. This new truck, additional HD equipment, work on the web and work with local governments, schools, non-profit organizations and individuals are the key elements of CCTV's plan to put our community on TV and the web.



**Alan Bushong**  
*Executive Director*



**Soha Badiei**  
*Producer*



**Wendy Brokaw**  
*Outreach & Promotions  
Specialist*



**Mark Hernandez**  
*Producer*



**Greg Hiltz**  
*Training Coordinator*



**Ken Hook**  
*Producer*







**Charles Lewis**  
*Facilities Coordinator*



**Young Lorentz**  
*Studio Coordinator*



**Heide Kizer**  
*Office Coordinator*



**Arlan Robinson**  
*Programming Coordinator*



**Mike Wilhelm**  
*IT Specialist*



## New Faces at CCTV

### Cristina Martinez, *Production Intern*

In May of this year Cristina Martinez joined CCTV as a Production Intern in training. For nearly two years Cristina will be learning to use CCTV equipment, will assist on a variety of CCTV programs and will develop and produce her own independent projects. The goal of the internship is to assist Cristina in finding television employment in her native country Spain or in the location of her choice.

The internship developed from a request by former CCTV community producer Jane Reeder. Jane's nephew, Brian, and his wife Bonnie Heitsch had hosted Cristina during her year of study abroad at South Salem High School. After Cristina's graduation from college in Madrid, she was interested in returning to the United States and in getting training unavailable in Spain. The match of her college courses to CCTV's work was excellent. CCTV worked with Cristina, Bonnie and Cristina's mother to secure a visa for the training internship.

Cristina is intelligent, energetic and a lot of fun. She started quickly in production work--her first week here was during the OSAA State Instrumental Music Championships at Oregon State. She is also handling CCTV's Facebook communications. Welcome, Cristina!



### Janice Hallman, *Office Specialist Trainee*

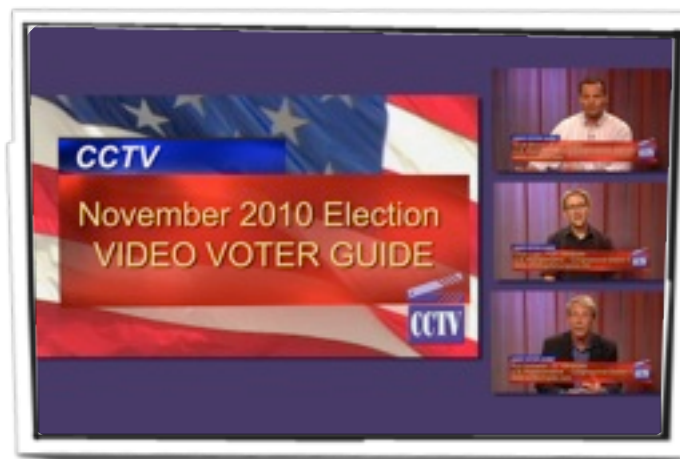
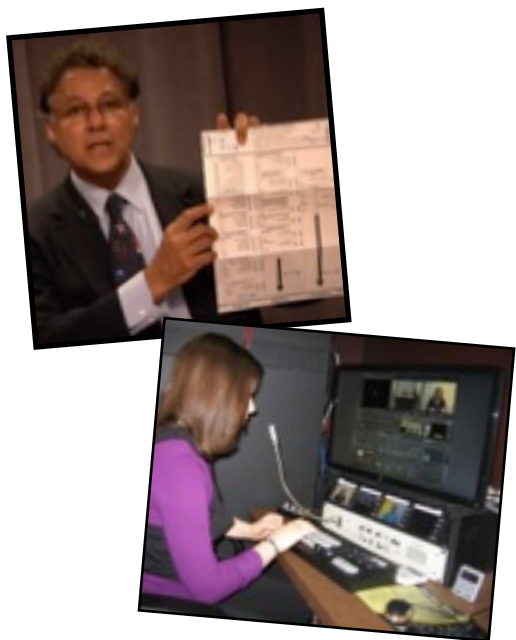
On November 2, 2010, Janice Hallman began her volunteer work here at CCTV. She came to us from Easter Seals of Oregon through an office training assignment.

Janice quickly showed a very strong work ethic coming to work early each day with a smile on her face and a helpful attitude. Janice began learning CCTV's scheduling software to make reservations for equipment and facility use. She also learned about equipment packages for check-ins and check-outs.

She has contributed to many office projects, helped with reviewing hundreds of archives, and assisted with set up of large events like our Holiday Open House and Volunteer Recognition.

She plans on continuing to be a CCTV volunteer even after her training assignment ends which we couldn't be more happy about. We at CCTV have really appreciated having Janice here for the last ten months and wish her the best of luck in all of her future endeavors.





**Top Left:** Bill Burgess explains how to fill out Oregon's new fusion ballots.

**Bottom Left:** Abby Brokaw directs during one of the election shows.

**Top Right:** The Video Voter Guide gave constituents an opportunity to hear from several candidates' viewpoints.

## November 2010 General Election Coverage Newly Extends Voter Outreach

By Wendy Brokaw

CCTV's production truck traditionally goes on location for many election season forums and town halls, but CCTV's new studios were also busy and productive.

Planning began July 1 for an ambitious slate of ten November General Election Candidate Forums jointly sponsored by CCTV and the League of Women Voters (LWV). All candidates for Oregon Senate Districts 10 and 11, and House Districts 19, 20, 21, 22 and 25 participated. Also taking part were all candidates for Marion County Commissioner Position 1 and Polk County Commissioner Positions 2 and 3. All ten forums, recorded back-to-back in Studio One over a three-day period in September, began airing days later.

### New Set, New HD Camera

Because these were the first election programs to be hosted in CCTV's new studios, producers Wendy Brokaw and Soha Badiei created a new set and lighting, enlisting Wendy's sewing and Soha's design skills. Another first: CCTV recorded its "Video Voter Guide," short candidate messages created for the channels, with one of its new high-definition cameras.

Due to the increased demand for cross-over media CCTV additionally offered the Guide and all its voter services programs throughout the election season as streaming media and as YouTube links for social networking.

### How to Vote and Oregon's Ballot Explained

CCTV collaborated with Marion County Elections Chief, Bill Burgess, who scripted and hosted two public service spots explaining how to register to vote, and how to navigate Oregon's newly re-designed ballot. Three LWV members explained the November General Election ballot initiatives using materials from the League's acclaimed non-partisan Voter Guide.

### Warm Reception, Building Tours

Office Coordinator Heide Kizer made LWV moderators and candidates feel welcome in a beautifully appointed election-themed reception area, where they mingled and took refreshments between recordings. Many took building tours. All expressed their delight in the new studios and several wrote to express their gratitude toward CCTV and its commitment to the community.



## 2010 HOLIDAY OPEN HOUSE FOR NON-PROFITS

By Wendy Brokaw

A record number of 37 non-profits filled CCTV studios with song, laughter and goodwill, making 2010's Holiday Greetings show a spectacular reminder that within each non-profit is a wealth of talented, caring people.



Check out this wonderful crew who recorded the Holiday Greetings.

### Non-Profits who completed Holiday Greetings

- American Assn. of University Women
- A.C. Gilbert's Discovery Village
- American Red Cross
- Assistance League of Salem
- Blanchet Catholic School
- CASA of Marion County
- Catholic Community Services
- Children's Educational Theatre
- HOME Youth & Resource Center
- Hope Segun Foundation
- Juntos Podemos
- League of Women Voters
- Liberty House
- Marion County Dog Shelter
- Marion-Polk Food Share
- Mercy Centers
- MERIT
- Linda L. Vladyka Breast Wellness Foundation
- My Pal Sticky
- NEDCO
- Northwest Human Services
- Oregon Peaceworks
- Oregon State Capitol Foundation
- Salem Friends of Felines
- Salem Kiwanis
- Salem Police Department (Crime Prevention)
- Salem Progressive Film Series
- The Salvation Army
- Salem Senate-Aires
- Shangri-La
- Stand for Children
- United Way of MWV
- Willamette Heritage Center
- Willamette Humane Society
- Willamette Master Chorus
- YWCA

## HOLIDAY PRODUCER PARTY

By Heide Kizer

Two years after CCTV opened the doors to its new modern, fantastic facility at 575 Trade street, we hosted another Holiday Party for CCTV's Community Producers. On December 10, 2010 over 100 community producers and guests attended the party. After a formal presentation thanking them all for their hard work and dedication to community television we all enjoyed a buffet-style dinner and live music from Koral Jam, Inc (our own Mark Hernandez on drums!)



Koral Jam, Inc. provided the live entertainment at the party.





## CCTV Covers the Oregon Latino Agenda for Action's 1st Annual Conference in October 2010

By Soha Badiei

In mid-October of 2010, CCTV collaborated with the Oregon Latino Agenda for Action to cover its first annual summit. Over two days, people of Latino heritage from various parts of Oregon gathered at the Salem Conference Center. The summit was aimed at creating solidarity and organization of Latino issues, needs and unique qualities. CCTV and dedicated volunteers recorded the two days in both English and Spanish so that populations of either language would be able to learn about the important steps taken for Oregon Latino empowerment.



## MLK Jr. Celebration at Willamette Included Lecture from Well-Known Political Activist Angela Davis

By Soha Badiei

Every year, Willamette University celebrates the birthday of Martin Luther King, Jr. This year was no exception. At three separate occasions during January 2011, CCTV covered tributes to the historical and present-day struggle for the emancipation of African Americans. Willamette law professor Robin Morris Collin spoke on "Race, Waste, and Sustainability: From Common Origins to Our Common Future" on January 17<sup>th</sup>. Once again, in honor of Mr. King, CCTV with its ever-committed volunteers covered Good Sista/Bad Sista, a two-woman presentation using the spoken word at Willamette Cat Caverns. And finally, on January 21st, CCTV was there at Smith Auditorium to record Angela Davis, legendary political activist and educator. She spoke to a packed house, reflecting on the momentous changes that have occurred throughout history regarding the position of the African American in the United States.

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changing the colors of  
**SUSTAINABILITY**

WILLAMETTE UNIVERSITY



## Salem Fire Department and CCTV Team Up to Produce “EMS Chat”

By Mark Hernandez

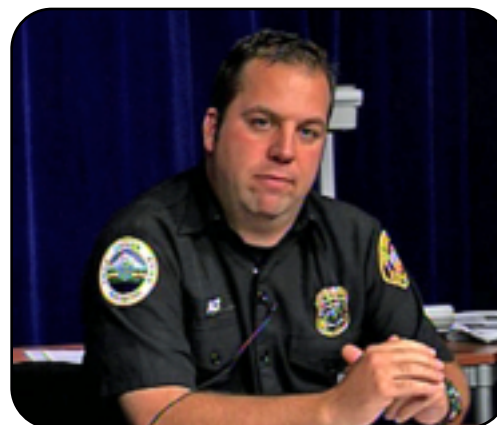
During 2010 the Salem City Council allotted some money to the Salem Fire Department for the purchase of a portable internet video server (V-Brick unit) that would be used to distribute training videos to all Salem area fire stations. After they began to implement this V-Brick unit, they soon realized that they needed to produce the training videos that would be shown through this system. They already had some training videos ready to go, but there were new aspects of fire and EMS (Emergency Medical System) training that needed to be covered, and some older videos that needed to be updated. Also, they wanted the ability to do live telecasts to all of the stations, which were also interactive, where questions could be asked by the fire crews at the stations and answered on the air.

It wasn't long before Salem Fire realized the resource that existed locally here at CCTV, and approached us with the idea of working together with them on this project. Not only could we telecast live over the air and through the internet, but we also had the ability to do live call-in shows in our studios. In addition, because of our production experience and hard working volunteers, we were able to give the show a professional look that exceeded what they had originally hoped for.

The show is called EMS Chat and since we started this partnership with Salem Fire we have produced five shows as well as some other training and recruitment videos.



Scott Alt and the other Salem Fire Department trainers were able to field live call-in questions from fire station trainees around Salem.



Scott Alt, Fire Department Trainer, gives viewers training during a live telecast from CCTV's Studio.

***“CCTV provided the technical expertise in order to make the vision of the type of training the Fire Department needed in 2011. Logistically, the live broadcast training offered the fire department an efficient and economical way of making the training available to all eleven Salem area stations.”***

***~~ Scott Alt, Salem Fire Department EMS Trainer ~~***

## MCCM Goes “On The Road” to Many Marion County Locations and CCTV Follows

By Heide Kizer & Mark Hernandez

After Marion County Courthouse Square building was determined to be unsuitable for occupancy in 2010, the Marion County Commissioners had to figure out another place to hold their weekly televised meetings. Until they secured a permanent home, they decided to hold the weekly meetings at various locations around Marion County. CCTV determined to follow the Commissioners around Marion County and began work to figure out the logistics of video production at the different locations. --**Heide**



Ed Freydl, Joe Fabbri, Richard Gallagher and Mark Hernandez ready for action at yet another Marion County Commission Meeting-- this time at Mt. Angel's Public Library.

For myself and crew, this meant traveling to these locations with a Tri-Caster (portable switcher unit with built-in graphics), three cameras and tripods, a complete audio system, a recording unit, lighting, the equipment needed to send the program out live via the internet, and all the cables and adaptors necessary to make the whole thing work. During this three-month period we did productions in meeting rooms, council chambers, and community centers in Silverton, Stayton, Woodburn, Keizer, Aumsville, and three of our meetings were held in the Salem-Keizer School's Boardroom. For me, the most enjoyable part of all this was traveling to these locations with, and getting to know the three volunteers that have been working on these productions for the last 15+ years, Ed Freydl, Richard Gallagher and Joe Fabbri. -- **Mark**



The Commissioners hold their weekly Board of Commissioner's Meeting here in a meeting room of Mt. Angel's Public Library.





## Cherry City Music Festival Invades CCTV

By Charles Lewis

Every year the Cherry City Music Festival (CCMF) brings more than 100 bands to Salem. The performances are held at 13 different venues in and around the city and this year CCTV was a part of it. Over a three-day period the CCTV studios were live on-air featuring a wide variety of local music acts. Everything from hip-hop, jazz, solo acoustic to heavy metal was televised on Channel 22. We were alternating studios, as one band was setting up the other was live on the channel. The pace was hectic especially for

Michael and Aaron McIntosh. The father-son team was instrumental in hooking up microphones and making sure the audio recordings were top-notch. For some bands they had to set up as many as 16 microphones for a single performance. The CCTV facility was buzzing with excitement and with only a couple staff members and a bunch of committed volunteers we pulled it off. Next year we are looking forward to increasing our efforts with the CCMF and exposing even more local talent to the Salem community.



Charles helps get the camera angles just right for the band, "Einstein," who performed in Studio One during the Cherry City Music Fest.



Time to have some fun: this week, CCTV's two studios will play host as a venue for the Cherry City Music Festival! Here are the bands we know about so far. All shows are playing on CCTV's channel 22 on Comcast:

**Thursday April 7th**

6:00 Liana Stone  
7:00 Eric Virtue  
8:00 The Vultures

**Friday April 8th**

6:00 Captain HeyHey  
7:00 Devil's Punchbowl  
8:00 Kopath Bear  
8:30 Strange and Unusual

**Saturday April 9th**

12:00 Fixed and Dilated  
1:00 Ride Operator  
2:00 THOG  
3:00 Einstein  
3:30 Kvlt 45  
4:00 Slight of Hand  
5:00 No Moral Chords



For more information about the Cherry City Music Festival, including up-to-date schedules for CCTV and other venues, please visit [cherrycitymusic.com](http://cherrycitymusic.com)!



"No Moral Chords" was one of fourteen featured bands who performed in CCTV's studio during the Music Fest.



Cherry City Music Festival Coordinator, Ross Swartzendruber introduces a performer in Studio One.

### Cherry City Music Festival Coordinator, Ross Swartzendruber had a few comments too...

"The 2011 Cherry City Music Festival featured about 102 bands and about 19,000 people turned out. We relied primarily on CCTV to get the word out which increased our numbers by about 50 percent. We produced 13 hours of live programming over three days in CCTV's studios with remote broadcast from other venues as well. This was an excellent opportunity to try out new technology and get everyone used to working in a studio environment. It wouldn't be happening without CCTV." -- Ross

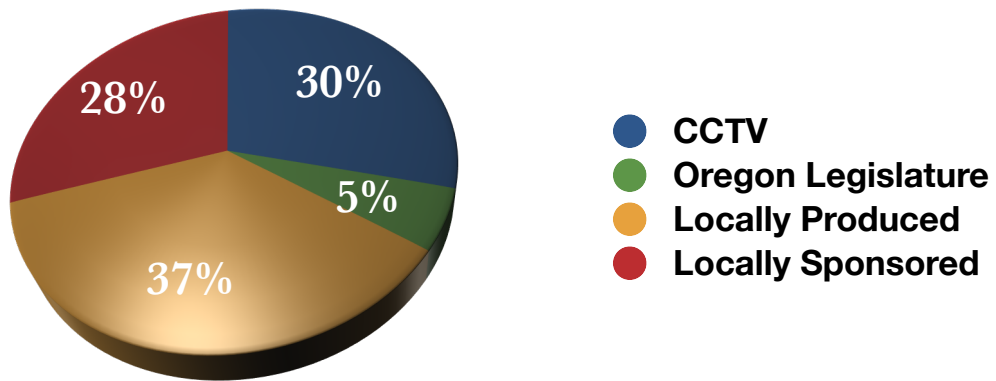








## Where CCTV Programs Come From

**July 2010 - June 2011**

**Total New Programming Hours = 2490**



## 2011 VIDEO AWARDS

-  **2011 Best of the Northwest, Sports:** *Central Catholic v. South Salem High School Football*
-  **2011 Best of the Northwest, Local Performance:** *2010 Symphony State Championships*
-  **2011 Best of the Northwest, Making a Difference:** *Marion County Re-Entry Initiative*
-  **2011 Best of the Northwest, Community Involvement:** *City of Salem Volunteer Recognition Tribute*

## CCTV's Archive Library Gained 1300 Programs

By Heide Kizer

CCTV produced a total of 571 new programs during the 2010-2011 fiscal year according to our archive records. CCTV producers Ken Hook, Soha Badiei, Mark Hernandez along with Wendy Brokaw created most of these programs consisting of a large array of subject matter and events pertaining to our local community.

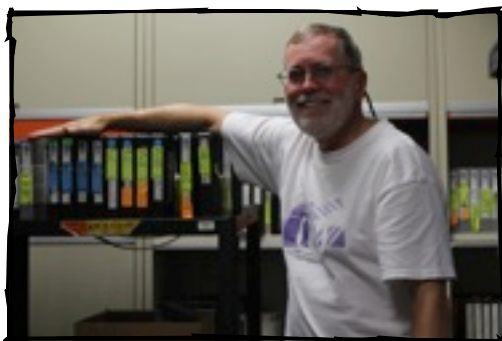
What's more is that volunteer John Piper worked tirelessly in transferring our VHS tape archives from the 1990s to DVD format, adding another 729 programs to our now 5300 total archive library!

Once John transferred them to DVD he handed them off to Janice Hallman, our Office Specialist

trainee, who did quality-checks on each DVD. After that, Heide Kizer labeled each DVD, entered it into our database and saved it to our RAID hard drive.

Afterwards, this trio archive team worked on finding a solution to recycle the old VHS tapes. After some research we discovered that Garten Services would take the tapes and cases as long as we removed the tape reels first. So with the help of a number of other volunteers we set to work tearing apart VHS tapes. After about a week and half Charles Lewis used his truck and hauled all the recycled materials to Garten.

Last year we had over 4000 total archives and 41 boxes of DVD archives. This year we have over 5300 total archives and 51 boxes. We are very proud of the history that this represents of Salem's community and CCTV's hard work done by staff and hundreds of volunteers.

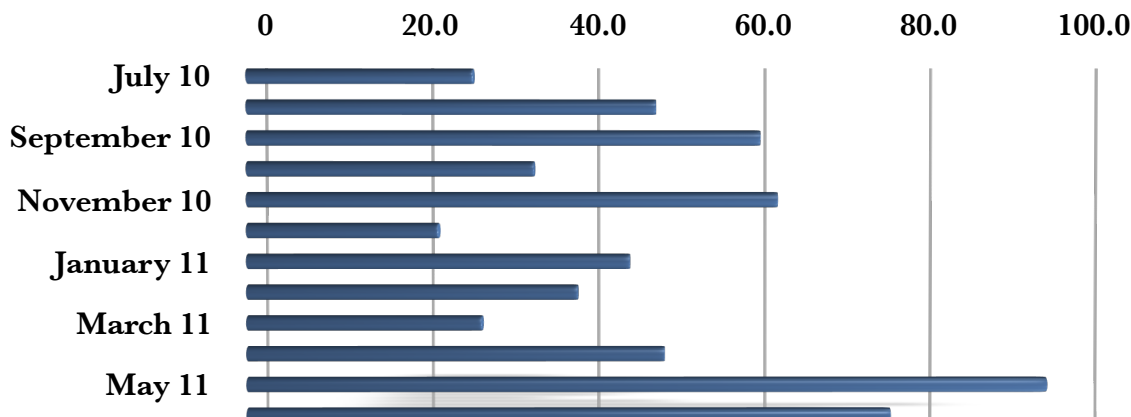


John Piper organizes VHS tapes of programs from the 1990s to transfer them to DVD archives. Thanks John!



Bob Parker volunteered his time to tear apart VHS tapes to prepare them for recycling. Other volunteers included Janice Hallman, Joe Fabbri and Kayla --thanks everyone!

### Program Archives





### Community Producers & Programs

July 2010 - June 2011

- Justin Adams.....*The Upside Down Something Good, Hang On Music Video*
- Victor Amaro.....*Reventon Musical*
- Patty Baumeister.....*Outlook Training*
- Randy Boeger.....*Salem Songwriter Session*
- M. J. Boscacci.....*Arte Granasmurons*
- Jason Brandt.....*Re-Elect Patti Milne*
- Jerry Brenden.....*Much Ado About Nothing, Pray for Legislation,  
Oregon State University*
- Abby Brokaw.....*Exploring Salem*
- Bob Angyo Brown.....*Stand Down 2010, Oregon Chi Tai Chi,  
Salem Rocks, Unity Xmas*
- Janet Carlson.....*How Are The Children*
- Leonard Cleary.....*In Vitro Fertilization: The Abusers,  
Governments New Health Care*
- Richard Chesher.....*Cornerstone Baptist Church*
- Dan Dalke.....*Salem Roadster Show, Brew Interview,  
Doernbecher's Children's Hospital, Gyrocopter Smoke Test*
- Kim Diemer.....*Energy Auditing, Never Let You Go*
- Raymond Dukes.....*That Guy at Willamette, Salem City Club, Demo Forum,  
An Inconvenient Truth, Thompson Pack Scholarship Awards,  
McMehta In Salem, The Erosion of Civilizations, Integrated  
Water Resources, Strategy*
- David Duncan.....*Salem Guitar Society PSA, Internet TV, NW Tech Show,  
Bellydancing Oregon*
- Cyndi Easterly.....*City of Salem Unified Development, Audiolenz Songs*
- Aidan Evans.....*Walter Brown-In Love, Smells Like Salem Spirit,  
Western Mennonite 7th Grade Basketball*
- Collin Everett.....*Collin's Comedy Time*
- Bailey Garfield.....*South Salem Water Polo*
- Kyle Gilmore.....*The Salem Chamber Orchestra at the Kroc*
- Tyson Devitto Glassey.....*The In with Devitto P.*
- Victor Gonzaga.....*Mision Apostolica*
- Jesus Gonzales.....*Variedades 2000*
- Mario Gonzales.....*Home, Late, Paperwork, The Question*
- Laurel Grove.....*Art Outside: Animals in 3D, Marriage Customs: Russian  
Orthodox & Cherokee, Tools of Survival, Hearts Bounce  
Back, Hidden Gems, Abstract Sculpture, Grande Ronde's  
Canoe Journey, The Comfort Quilt Project, Heartbeat, CCTV Valentine*
- Sue Harris.....*OCHS Bridge Meadows*
- Mitchell Herring.....*MANNA Teazer, Skate Life, Man vs Wild Spool*
- Steve Hill.....*Old Time Blues*
- Bill Holmstrom.....*Bicycle Sharrow PSA*
- Dave Hopper.....*My Pal Sticky/Microwave Applesauce, Drying Parsley, Our Garden  
in 2010, Rachael Lamb Interview, Oregonians for Immigration  
Reform, Sonic Wave Vibration Therapy, ODFW Fish Toss,  
Civil War Era Fashion Show, Civil War Re-enactment (cont. on next page)*



Randy Boeger directs a musical performance in Studio One during one of his "Salem Songwriter Sessions."



Victor Amaro, Charles and Jesse Gonzales work in Studio Control One during an episode of Jesus Gonzales' "Variedades 2000."





## Community Producers & Programs

July 2010 - June 2011

- Dave Hopfer.....*Extreme Make-over at the Oregon Deaf School, Pink Clouds, Car Show at Willamette Valley Vineyards, Oregon State Fair: Building a Legacy Wall, A Celtic Christmas Celebration, Old Time Fiddlers, Quilt Show, Memorial Day-Oregon Remembers, Antique Powerlands Museums, Liberty Hot Wheelz, Robert Burns Diner, Scottish Heritage Festival, Masters School of Art-Spring Art Exhibit, Bill Post Radio Show, 912 Project, Winter Rod and Speed Show, Education in Oregon (PLUS 26 OTHER SHOWS!)*
- Darrell Jabin.....*Did You Know?*
- Lilly Janian.....*Secret of Eternal Life*
- Valerie Keever.....*Salem Art Association*
- Brandon Killen.....*Spiral Concert*
- Michael Kleinsmith.....*Mercy TV, Mercy TV LIVE, Mercy Patient Interview Meeting*
- Peater Kramyer.....*Mercy TV, Mercy TV Monthly*
- Sally Lawson.....*Candidates Interview Marion-Polk*
- Brad Leech.....*Civil War Reenactment, Halloween Weekend*
- Raul Magana.....*Leadership Class*
- Patricia Marin.....*Army Values (Spanish & English), National Guard Interviews 1 & 2, Inauguration Armory*
- Ana Martinez.....*PSA Manual/Quintero, PSA Hernandez, PSA English 2 Spanish*
- Michael Marsh.....*Michael Marsh Presents, A Constitutionalist*
- Mark Mash.....*Arise and Shine, ICON News, ADHD Louis Gosset Jr.*
- Karen Morales.....*One Border, Two Lives Pt. 1*
- Tom Murphy.....*Diamond Rings Music Video*
- Henry Najaf Pir.....*Understanding Islam*
- Gae Nichols.....*Copper Creek*
- Rebecca Ogren.....*PERS*
- Bob Parker.....*Toledo Wooden Boat Show, Bowsers Boo Bash, Lighthouse Farm Sanctuary Series, Friends of Felines/Adopt Cats, City of Salem Stream Cleaning, Humane Society Open House, Happy Tails #1, The Best Christmas Ever, Holiday Greetings/Lighthouse, Christmas Greeting & Dedication, Storytime for Adults, Ron Herbert Shorts, University of Oregon History, The Dog Listener, Happy Tails #2 & #3, Support for ASPCA, March of Dimes, Birdcall Challenge, Habitat for Humanity's ReStore, Fundraising Events, Hope's Havens Adoptable Pets, Carousel's 10th Anniversary, CPR*
- John Piper.....*Classic Sports, Salem Sports & Breakfast Athletes*
- Eric Rose-Phillips.....*Fairview Mitigation Wetlands*
- Bernard Powell.....*In the 503*
- Jonathan Quevedo.....*Jose & Agushina's Wedding, Edwin's Baptism*
- Javier Quiroz.....*Coalition for Equality, SKCE Monthly*
- John Ranney.....*Celebrate*
- Constantino Reyes-Cruz.....*Cruz Productions*
- Mark Richert.....*Hollie Polluck (Rust-O-Rama), Don't Come Around Montag, You're All Wrong, Artificial Light, We Approve-Teaser & Face Off*
- Zane Ridings.....*Music Around Salem, What the Improv*
- Ryan Riffle.....*Names of Movies on DVD*
- Kevin Saunders.....*The Adventures of Master Chov: Episode III, Pt. 1*
- Mark V. Schwier.....*Capitol City Improv, Book Mark*
- Paul Seesing.....*Zepparella in Concert, Immigrant Song, Kroc Service to Education Award*
- Hope Segun.....*One Hour with Hope*
- Roz Shirack.....*Judicial Activism: What the Constitution Really Means, LWV Brunch--Natalie Dunn, Constitution Day*



Mark Mash produces his series show "ICON News" which usually includes interviews with celebrity types through Skype technology.



Juan Reyes-Hernandez and Javier Quiroz are both editing their shows for the Salem-Keizer Coalition for Equality.





### Community Producers & Programs

July 2010 - June 2011

- Carol Simila.....*The Valley View*
- Spencer Sol (Brown).....*Corporate Swagg TV*
- Sean Stanton.....*Oregon's Beauty*
- Chuck Stenberg.....*Jim Valley's Rainbow Planet*
- Diane Stevenson.....*Q & A with W. Vilanos-Zsqimond & J. Chressantins*
- John Strauch.....*Salem on the Move*
- Ross Swartzendruber.....*f/Stop, Doug's World*
- Allen Taylor.....*Discover Pink Walk PSA, Move to Amend: Reclaiming Our Democracy*
- Lela Taylor.....*Salem Speaks*
- Marshall Taylor.....*Next, Gustan's House of Pain*
- Steve Torres.....*YMCA Soccer, YMCA Racket Ball Tournament*
- Sebastian Tronolone Jr.....*PKRA World Tour, Mexico Kiteboarding*
- Bob Vidito.....*New Start Christian Center*
- Richard Wasserman.....*Willamette Humane Society's Adoptable Pets*
- Susan Watkins.....*Oregon Poetry Reading, Big Oil & Obama, The Other Side of Despair, Antonia-Tyranny of Oil, The Drug War Roadshow, Winter Snow Scenes, The Awakened Heart, Roses, Opening Doors & Building Bridges*
- Elijah Rocky Weiss.....*Rockets, Oregon Morgan Horseshow, Melony Tattoo, Piano Comp 2, Compilation of Rocky Weiss Shows, RANDOM*
- Robert White.....*New Beginnings*
- David Williams.....*Causmo's Confessions*
- Jack Witcraft.....*Looking Wolf Music Videos*
- Beverly Wright.....*Pearle's of Wisdom, PERS, My Pal Sticky, Simple as Sass: See's It, Stop the Abuse, Silverfalls AAUW, Xmas Wonder, Xmas Shorts Shows, Heeren's Wedding*
- Angela Yeager.....*Reel Film Snobs*
- Paul Young.....*Life for Today*



Rocky Weiss "takes a break" from producing his several shows to volunteer in the studio.



"Doug's World" cast and crew pose for a picture during their break from recording one episode of Ross Swartzendruber's series studio show.



Kevin Saunders and his sister Kaitlin Radke work on an episode of "SPOOF" with a whole cast of characters rehearsing in front of the green screen in Studio Two.



**From July 2010 through June 2011, CCTV produced 748 hours of community programming with the help of 197 dedicated volunteers!**

**Election Programs**

- Marion County Commissioner Debate (Position One)
- November 2010 Election Ballot Measures
- Oregon's New Fusion Ballot
- Video Voter's Guide for the November 2010 Election
- Your Vote Counts:  
 Marion County Commissioner Position One  
 Polk County Commissioner Position Two  
 Polk County Commissioner Position Three  
 Oregon Senate District 10  
 Oregon Senate District 11  
 Oregon House District 19  
 Oregon House District 20  
 Oregon House District 21  
 Oregon House District 22  
 Oregon House District 25



League of Women Voters explain the 2010 November Ballot Measures for viewers in the Salem community.



Joe Fabbri, Ed Freydl & Richard Gallagher are long-time faithful volunteers who help record the weekly Marion County Commission meetings.

**Government Meetings / Schools / Public Affairs**

- 27 Salem City Council/Urban Renewal
- 5 Salem Budget Committee Meetings
- 10 Salem-Keizer School Board Meetings
- 6 Salem-Keizer School Budget Meetings
- 11 Salem Area Mass Transit Meetings
- 45 Marion County Commission Meetings
- 3 Marion County Budget Committee Meetings
- 4 Marion County Offices New Locations PSAs
- 9 Salem Unified Development Code Advisory Commission Meetings
- 4 Courthouse Square Solutions Task Force Committee Meetings
- 2 Willamette University Lectures (Kambiz Ghanea Bassir & Dr. Carol Doolittle)
- Striking Out Meth in Marion County at Volcanoes
- Joint Board Committee Meeting (Marion County Commission & Salem Area Mass Transit)
- Salem Historic Preservation Plan
- 2010 Town Hall with Jackie Winters and Vicki Berger
- 2010 Legislative Forum
- Marion County Reentry Initiative
- School Talk Summit
- Celebration of Service for Mayor Janet Taylor
- State of the City Address by Mayor Anna Peterson
- Salem Planning Commission Meeting
- 7 Heart of Literacy Conference Programs
- Superintendent's Budget Message
- 2011 Turnaround Achievement Awards
- 3 Sustainable Cities Initiative Programs:  
 "Public Engagement in Latino Communities,"  
 "Lighting," &  
 Salem City Club's "Salem Reinvented"
- Airport Strategy Work Session
- Your Marion County Courthouse
- Salem City Council Work Session on Public Safety Facility
- Salem Housing Authority Work Session
- Marion County Health Department's Planning "P"
- "Ready for the Big One?" Earthquake Preparedness Lecture by James Roddey

**School & Community Sports**

- 16 High School Football Games
- 5 High School Football Playoff Games
- 3 High School Volleyball Games
- 3 High School Soccer Playoff Games
- 13 High School Basketball Games
- High School District Swimming
- High School District Wrestling
- 2 High School Softball Playoff Games
- 2 High School Baseball Playoff Games
- 2 High School Lacrosse Games
- South Salem High School Hall of Fame
- HS Athletes of the Year Awards
- 9 College Football: WOU & Willamette
- 2 College Volleyball Games
- 14 College Basketball Games
- 2 Willamette Softball Games
- 2011 Awesome 3000
- 3 Salem Kids Relays
- 3 Cherry City Derby Girls Roller Derby
- 7 ASA Women's Fastpitch Softball
- 14 ASA Men's Fastpitch Softball
- 11 ASA Play for the Cure Women's Softball



CCTV covers ASA Softball tournaments each summer at Wallace Marine Park.

**Graduations**

- 2011 The Spirit Lives: Native American Graduation
- 2011 Roberts High School
- 2011 McKay High School
- 2011 McNary High School
- 2011 North Salem High School
- 2011 South Salem High School
- 2011 Sprague High School
- 2011 West Salem High School
- 2011 Chemeketa Community College



Chemeketa 2011 graduates walk through the Pavilion to take their seats and get ready to receive their diplomas.



At the 2010 World Beat Festival Mayor Janet Taylor and Marion County Commissioner Janet Carlson pose here with many of the children who participated in the Children's Parade of Nations.

**School & Community Music**

- All-City Middle School Honor Concert
- All-City High School Honor Concert
- Advanced High School Choir Festival
- Middle School Advanced Orchestra Festival
- Central Valley High School Concert Band Festival
- High School Invitational Orchestra Festival
- Middle School Advanced Choir Festival
- Middle School Advanced Concert Band Festival
- 30 OSAA State Music Championship Programs
- 7 World Beat Festival Programs
- 6 Summer Concerts: Highland & West Salem Parks
- Matthew Price Band at Salem's Volunteer Recognition
- 2010 Tuba Christmas





**Non-Profit Video Brochures**

- Assistance League of Salem
- Children's Educational Theatre
- HOME Youth & Resource Center (updated)
- Salem Family Literacy (Even Start) in English and Spanish
- Shangri-La Corporation
- Mid Valley Mentors (updated)
- Northwest Human Services Connection Program
- Salvation Army of Salem

**Community Events/Special Interest**

- 5 EMS Chat with Salem Fire Department
- Salem Fire Department's Blood & Airborne Pathogens in the Workplace
- 9 OLAA Inaugural Summit (English)
- 8 OLAA Inaugural Summit (Spanish)
- 2 Marion County Fair 2010
- 2010 Mayor's Oregon Artists Series
- 2010 Salem Art Fair & Festival Highlights
- 2010 City of Salem Volunteer Recognition
- 2010 Red Cross Real Heroes Breakfast Preview
- 2010 Red Cross Real Heroes Breakfast
- Rail Now! A Call to Action
- Marion County Health Department's Flu Vaccination PSA
- "Healthy While You Work" with Dr. Karen Landers
- 3 Celebrations of Dr. Martin Luther King Jr. at Willamette University: "Race, Waste & Sustainability," "Good Sista, Bad Sista" & Guest Speaker: Angela Davis
- 2011 Academic All-Stars
- Oregon Northwest Black Pioneers Gala Celebration
- Leadership Salem: "Government Day"
- Salem Public Library's Teen Scene Grand Opening
- AAUW Essay Awards
- Prayer Vigil for Japan at the Capitol Steps
- 2 Oregon Battle of the Books
- "I Love Me" Kick-off Event & Fight Childhood Obesity Walk
- Customer Service Excellence
- Bush Gardens Conservatory Re-Opens
- 2010 Capital Crypt
- Salem Holiday Tree Lighting Ceremony
- 2010 Talk to Santa
- 28 Non-Profit Holiday Greetings
- Marion County Commissioner's Holiday Greeting

**Non-Profit PSAs**

- City of Salem's 2010 Volunteer Recognition: A Tribute to Salem's Volunteers
- Family Building Blocks Riverfront Family Fest
- Salem Police Department's CrimeReports.com
- Salem-Keizer Education Foundation
- Women Ending Hunger Food for Thought Stand-In
- Expanding Your Horizons
- A.C. Gilbert's Discovery Village Oregon Room
- "Why They Run" HOME Youth & Resource Center
- Mid Valley Mentors Activity & Resource Center Opens
- CCTV Community Billboard: How it Works
- Marion-Polk Food Share Community Kitchen
- Salem Multicultural Institute: Peopling a Nation
- Salem Multicultural Institute: Faces of Salem
- Family Building Blocks & Les Schwab Diaper Drive
- Juntos Podemos "Day of the Child"
- Juntos Podemos "Danza Azteca"
- Grand Ronde Canoe Journey Exhibit at Mission Mill Museum
- Juntos Podemos "Power of Your Voice"
- YWCA Women's Health Programs (English & Spanish)
- 2011 Girls Scout Gold Award Recognition Ceremony



Wendy Brokaw recorded a video brochure for the Assistance League of Salem featuring many of their community-based philanthropies like the R.E.A.D. program.



In October 2010 CCTV recorded the first annual Oregon Latino Agenda for Action conference at the Salem Conference Center.





## CCTV's 21st Annual Volunteer Recognition

By Heide Kizer

We counted a total of 110 volunteers and guests who attended CCTV's 21st Annual Volunteer Recognition on July 23, 2011! This was the biggest turnout for Volunteer Recognition in CCTV's history!

We had a "Down-Home Cookin' BBQ" prepared with all the fixin's. Several CCTV staff even brought in their homemade chili for a "Chili Cook-off" contest. After guests sampled seven different chilis, we counted the votes which resulted in a tie between Wendy's husband Dennis' slow-roasted, flavor-infused chili and Mark's ultra "homemade" chili. There actually arose quite a ruckus on CCTV's Facebook page after a scandal developed because of allegations that Mark used canned chili instead of homemade. Suffice it to say, the chili cook-off was a lot of fun--even if there did exist a "chili cheater!"

We also had a piñata for the kids and the usual ping-pong games for everyone. This was followed by a time to honor all of our volunteers for their outstanding service to CCTV and the Salem community. Staff thanked individual volunteers for their hard work during many productions over the course of the year. Alan gave special recognition to John Piper for his tremendous volunteer efforts. John is known as the "Voice of CCTV Sports" because he faithfully announces the majority of local high school sports events each year. He also dedicated many, many hours in CCTV's facility transferring hundreds of VHS tape archives to DVD. And in his "spare time," John edited and produced episodes of his series "Classic Sports" featuring memorable local sports events that CCTV has recorded over the last 21 years.

CCTV is very grateful for every volunteer who has generously given of their time and talents to make community television in Salem a success. The Volunteer Recognition is likely CCTV's favorite event of the year because we get to spend time with some of our favorite people.



Chili Cook-off Headquarters



Bailey Garfield and John Piper



Wendy and Abby Brokaw



Mark & Soha thank volunteers.



Volunteers, guests & staff enjoy visiting together.

# CCTV Volunteers

JULY 2010 - JUNE 2011

CCTV Volunteers



Justin Adams  
Sterling Alexander  
Mike Allegre  
Jake Alred  
Victor Amaro  
Mark Babson  
Linda Berman  
Patrick Bertsch  
Randy Boeger  
Lee Bosch  
Briana Boston  
Sam Brentano  
Abby Brokaw  
Bob Brown  
Josh Brown  
Spencer Brown  
Ted Burney  
Jacinta Bushong  
Nathan Camuso  
Janet Carlson  
Patrick Cassidy  
Adrian Castro  
Daryl Chapin  
Kate Chapin  
Ed Cinquini  
Cathy Clark  
Sara Coady  
Rob Conahay  
Matthew Contreras  
Ron Cooper  
Bill Cruscial  
Jane Cummins  
Dan Dalke  
Jake Dalke  
Gregg Devine  
Russ Ducey  
Raymond Dukes  
Woody Dukes  
David Duncan  
Michael Dutcher  
Cyndi Easterly  
Daniel Eddleman  
Ariel Ellis  
Aidan Evans  
Rocky Evans  
Tavis Evans  
Jesus Espinoza  
Joe Fabbri  
Dave Fehler  
Kate Ferry  
Randy Franke  
Warren Franklin  
Ed Freydl  
Josh Frith  
Larry Gahr  
Ryan Gail  
Richard Gallagher  
Tim Gallagher  
Janeen Gann  
Tina Garcia  
Bailey Garfield  
Jerry Garfield  
Matt Gillis  
Jerry Gilman  
Mark Gilman  
Adam Gordon

Mike Gotterba  
John Graham  
James Greenway  
Laurel Grove  
Sarah Hackett  
Grubby Hain  
Alan Haley  
Janice Hallman  
Geraldine Hammond  
Stefanie Hande  
Steve Hande  
Chris Hargreaves  
Sue Harris  
Rick Havercroft  
Dave Henderson  
Tim & Diedre Hendrix  
Justin Herr  
Alan Heywood  
Steve Hill  
Emilie Hiltz  
Joanna Hiltz  
Lucas Hiltz  
Ron Hittner  
Jim Hope  
Cecilia James  
Dr. Jay Jameson  
Howard Kaemerer  
Roger Keiffer  
Brandon Killen  
Steven Kohlmeyer  
Don Kowitz  
Ron Krout  
Rick Lacey  
Brad Leech  
Chris Lippert  
Vic Lippert  
Adam Little  
Tom Lovretich  
Vic Lund  
Edgar Macias  
Raul Magana  
Patricia Marin  
Lydia Martin  
Nick Martin  
Ana Martinez  
Cristina Martinez  
Mark Mash  
Steve Masten  
Rob Maynard  
Cindel Mikesell  
Jim Miller  
Patti Milne  
Jordan Mitzel  
Cammy Monroy  
Karen Morales  
Dave Moss  
Hinrich Muller  
Tom Murphy  
Henry Najaf Pir & Family  
Sean Nicholls  
Ty Nicholson  
Scotty Nowring  
Brad Oaks  
Rebecca Ogren  
Vlad Osiychvk  
Holden Oulette

Maria Palacio  
Bob Parker  
Greg Parker  
Javier Partida  
Jonathan Partida  
Samuel Partida  
Christian Patterson  
Dylan Pendrak  
Gene Pendrak  
Kapua Peterson  
John Piper  
Brian Pollinger  
Cathy Pollino  
Will Purnell  
Javier Quiroz  
Cesar Ramirez  
Jim Randall  
Spencer Raymond  
Ted Razke  
Constantino Reyes-Cruz  
Juan Reyes-Hernandez  
Jared Richert  
Mark Richert  
Zane Ridings  
Darrell Robertson  
Vanessa Robertson  
Chuck Robinson  
Bruce Rogers  
Eric Rose-Phillips  
Donn Roth  
Devon Rule  
Margaret Sanner  
Liz Schillinger  
Harve Schubotho  
Paul Seesing  
Hope Segun  
Michelle Segun  
Dave Shewey  
Paula Shine  
Roz Shirack  
Luis Solorzano  
Craig Spivey  
Mike Stortz  
Margarito Sumoza  
Ross Swartzendruber  
Marco Tavera  
Allen Taylor  
Drew Taylor  
Lela Taylor  
James Tegroen  
Erik Thompson  
Gary Thompson  
Marco Vandegraaf  
Steve Vincent  
Erich Von Florcke  
Richard Wasserman  
Susan Watkins  
Rocky Weiss  
Robert White  
Wil Widdoes  
Don Wiese  
Connor Willemssen  
David Williams  
Dave Womack  
Orlando Zepeda



Karen Morales running a camera with a smile.



Dan Dalke on camera in the studio.



Lee Bosch in the truck.



Troop One and Pack One pose together for a picture in CCTV's lobby.

## Media Literacy Tours

By Greg Hiltz



Whenever a local youth group needs a tour of a television station, CCTV is here to help! Whether Cub Scouts, Boy Scouts, Girl Scouts, classrooms, or home-schoolers, CCTV provides a complete tour of our facility

along with a little information about the difference between commercial television and community television. Many groups also take advantage of our offer to create a short video message about their group!

Orientations 10-11	Media Literacy Visits 10-11	Presentations/Outreach 10-11
<p><b>234 people completed an Orientation at CCTV during the 10-11 fiscal year. This is 37 more people than last year's record number!</b></p> <p>People attend Orientation to learn how to get involved with CCTV and it includes information about CCTV Rules &amp; Procedures. This is a required first step for all interested in taking workshops or submitting programs.</p>	<p><b>CCTV provided 15 Media Literacy Tours during the 10-11 fiscal year.</b></p> <p>Groups included Boy Scouts, Tiger Scouts, Cub Scouts, Mom's Club of West Salem, YMCA Day Camps, A.C. Gilbert's Discovery Day Camps and the Children's Educational Theatre.</p>	<p><b>CCTV staff completed the following two outreach presentations during the year:</b></p> <p>Fall Press Day at OSU and YWCA's "Expanding Your Horizons."</p>





### Community Billboards

CCTV posted 415 meeting and event information announcements from over 140 local, non-profit organizations and government agencies during the 2010-2011 fiscal year.



## Community Billboard Expansion and Promotions

By Heide Kizer

This year CCTV's Community Billboard was given some special promotion and expanded to Channel 21. Wendy Brokaw worked with Heide Kizer and several long-time Billboard users to create a couple of promo videos. One explains rules and procedures to viewers and is entitled "How it Works" and the other is a short PSA with testimonials from local groups about the effectiveness of the Billboard.

In addition, in June of 2011, the Oregon State Legislature Media stopped telecasting which left a gap for default programming on CCTV's Channel 21. Our solution was to run a government-related Billboard. Many local government agencies already used the Billboard so it worked nicely to separate these slides and create a new Channel 21 Government & Public Affairs Billboard. Channel 23's Community Billboard is still home to slides from over 75 local non-profit and church groups.

CCTV Community Billboard: How it Works  
<http://www.youtube.com/watch?v=gmdBMXWoxMs>

And here's a 1 min. PSA with long-time users talking about it:

CCTV Community Billboard: PSA  
[http://www.youtube.com/watch?v=5wUTRIEt1\\_E](http://www.youtube.com/watch?v=5wUTRIEt1_E)





## Non-Profit Center Expands, Meets Social Networking Needs

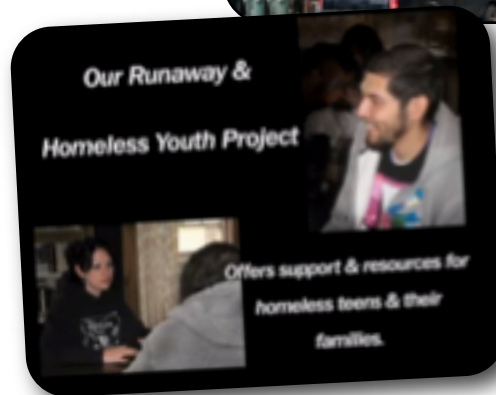
By Wendy Brokaw

Social networking, with its challenges and rewards, quickly evolved into a necessary outreach tool and CCTV is helping non-profits use it effectively. After a successful launch in 2008, CCTV's Non-Profit Center has greatly expanded adding nearly four dozen video brochures, many in English and Spanish, with dozens more in the works.

Area non-profits are taking advantage of their three-way outreach: they are featured on CCTV Channels 21 and 23, as videos on individual web pages within CCTV's Non-Profit Center and now on CCTV's You Tube channel, where they can easily be linked to non-profit web and social networking sites.

Increasingly non-profits like Assistance League of Salem, with its nine philanthropies, are taking advantage of this option.

The Non-Profit Center began filling short-term outreach niches in 2010 with event coverage and public service announcements (PSAs), among them a Crime Mapping tutorial on behalf of the City of Salem Police Department, a PSA for Northwest Human Services, coverage of Family Building Blocks' Riverfront Family Fest, and Marion-Polk Food Share's "Food for Thought" demonstration.



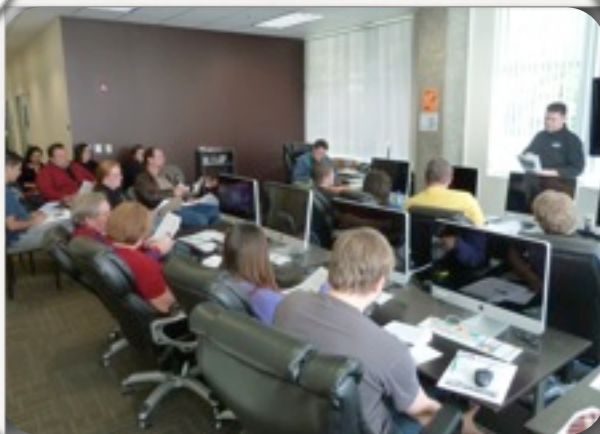
HOME Youth & Resource Center provides services for homeless and at-risk teens.



Children's Education Theatre crew members dance and sing to an audience at the Salem Art Fair & Festival.

## CCTV Created Nine Video Brochures for Local Non-Profits in 2010-2011

- Assistance League of Salem
- Children's Educational Theatre
- HOME Youth & Resource Center (*updated*)
- Salem Family Literacy (Even Start) in English and Spanish
- Shangri-La Corporation
- Mid Valley Mentors (*updated*)
- Northwest Human Services Connection Program
- Salvation Army of Salem



Greg leads a packed house for Orientation in May 2011.

**CCTV  
Workshop Attendees**  
July 2010 - July 2011

Camera	164
Editing	107
Studio	40
Audio	76

## Training Expansion Includes Edit Assistance Time

By Greg Hiltz

It was another busy year in the CCTV Training Room! Many changes came about this year, all of them put in place to improve the learning and support experience for members of the public. The most striking change was the addition of twelve new iMac computers, redefining what it means to learn editing. It's given us the capacity to teach up to 24 people per month!

The needs of our editors after class were a primary

focus for Training Coordinator Greg Hiltz this year. In January he implemented a weekly 4-hour block called "Edit Assistance" in which he would schedule himself to be immediately available in the Training Room and in close proximity to the edit rooms. This was so successful that he decided to move his desk space into the Training Room permanently in May!



Greg teaches a full editing class from his new desk location in the training room. He continued to adapt and expand training to meet the needs of those completing workshops here at CCTV.



## More Students, More Videos and More Fun Than Ever Before

By Greg Hiltz

The camp's seventh year was one for the CCTV history books: more students, more videos, and more fun than ever before!

The camp's evolution has really been shaped by what the students want, and what we've learned is that they come to CCTV to be on TV! Training Coordinator Greg Hiltz combined that knowledge with his camp philosophy: to encourage the students to make videos about whatever they want. He sees camp as a microcosm of what we do here at CCTV for members of the public, and gives students the freedom to say what they want to say, do what they want to do.

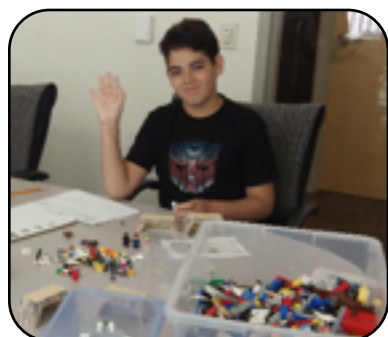
The result was nearly three hours of amazingly diverse student-produced content. They included an explosive battle between a hamster and a monster; a report on the students' favorite video games; a parody of a certain big-box retailer; a "serious" zombie film; and a fake commercial for a household cleaning shoe that can also be used for self defense. One short film, "Lego 2012", went on to garner over 3,000 views on YouTube!



2010



Campers perform during an interview show in Studio One.



"LEGO 2012" mastermind creating his shots.



Summer Video Camp students, leaders and Gerg "hammed" it up for the camera!



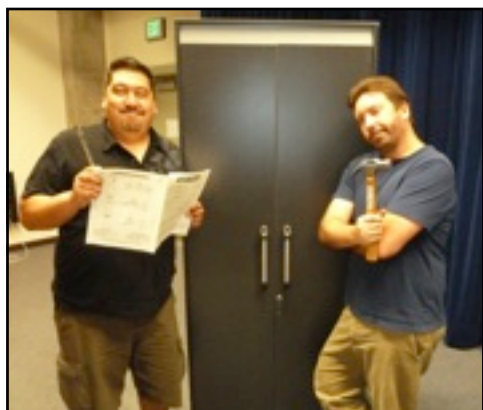


**Equipment & Facilities Use**  
**July 2010 - June 2011**

Studio	2192 hours
Camcorder	3579 days
Editing	9272 hours
Tricaster	173 days



Volunteer Howard Kaemerer and Young Lorentz work hard to make the east wall in Studio Two ready for green screen productions.



Two unlikely suspects build a cabinet!

**CCTV Continues the Conversion to High Definition**

By Charles Lewis

Last year CCTV started the conversion to HD with the purchase of 18 HD cameras for our local community producers. The cameras were well-received and are almost always checked out. This year we continue the conversion with the change over of both Marion County Commission Meeting headquarters and the City of Salem Council Chambers. Both government installations had aging equipment, most of it approaching 20 years in service.

These rooms get a lot of use producing at least 150 hours of local government programming per year with most of that being telecast live. We started to see key pieces of equipment showing signs of failure and knew we had to make the upgrade soon.

Each new installation included five new HD cameras, a new HD switcher, monitors

and robotic camera controller. A complete system overhaul like this usually requires significant down time for installation and training. Given the amount of use that these rooms get and the importance of the programming to the community we didn't have this luxury. We were fortunate that with the proper preparation and planning we were able to do both installations without disrupting any government meeting process.

In the coming year CCTV will continue the conversion to High Definition with several significant upgrades. These upgrades will ensure the reliability of programming to the channels and allow us to meet and exceed the expectations of our community. Stay tuned!



Photo of a Salem City Council meeting in session in 2010. Behind the scenes in the control room, equipment upgrades were done to bring HD to Salem City Council meetings.



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## ORGANIZATIONS USING CCTV SERVICES

AAUW	Iglesia Adventista de Salem	Salem Art Association
A.B.A.T.E.	Interfaith Peace Festival	Salem Chamber Orchestra
A.C. Gilbert's Discovery Village	Jensen Arctic Museum	Salem City Club
Agri-Plas	Journey Church of Salem	Salem Concert Band
AKHA Heritage Foundation	Juntos Podemos	Salem Family Literacy Program
Alzheimer's Network of Oregon	Korean Church of Salem	Salem Fellowship of Reconciliation
American Cancer Society	Kroc Community Center	Salem Film Festival
American Red Cross	Lancaster Assembly of God	Salem First Free Methodist Church
Assistance League of Salem	League of Women Voters	Salem First Presbyterian Church
Bahai's of Salem	Liberty House	Salem Friends of Felines
Blanchet Catholic School	Lord & Schryver Conservancy	Salem Health (Salem Hospital)
Boys and Girls Club	Mano o Mano	Salem-Keizer Community
Broadway Life Center (Salem Alliance)	Marion County Department of Human Resources	Development Corporation
Brooks Assembly of God	Marion County Dog Shelter	Salem-Keizer Homeless Services
Brush Creek Playhouse	Marion County Health Department	Salem-Keizer Together
Camerata Musica	Marion County OLCV	Salem Kiwanis Club
Capital Calligraphers	Marion County Recycling	Salem Multicultural Institute
Capitol Pride of Salem	Marion County Re-Entry Initiative	Salem Peace Mosaic
CASA of Marion County	Marion-Polk Food Share	Salem Police Dept. (Crime Prevention)
Ceili of the Valley	MERIT	Salem Progressive Film Series
Center 50+ (Salem Senior Ctr.)	Mid-Valley Mentors	Salem Senate-Aires
Center for Cultural Exchange	Mid-Valley Travel Club	Salem Spirit of Life Church
Children's Educational Theatre	Mid-Valley Women's Crisis Service	Salem Youth Symphony
Christian World Fellowship	Mid-Willamette Valley Council of Governments	Salem's Riverfront Carousel
Church of Latter Day Saints	Mind Openers Club	Salvation Army
City of Salem Human Rights & Relations Advisory Committee	Mission Mill Museum	S.C.O.R.E.
City of Salem Neighborhood Assns.	Mom's Club of North Salem/Keizer	Shangri-La
City of Salem Public Library	Mom's Club of South Salem	South Salem Seniors
City of Salem Department of Community Services	MOPS	SOVAH
Cornerstone Baptist Church	My Pal Sticky (Diabetes Support Group)	Stand for Children
Cultural Homestay International	Nature Conservancy of Oregon	St. Francis Shelter
Family Building Blocks	NEDCO	St. Mary Catholic School
Fellowship Church	Neighbor to Neighbor Mediation Services	St. Paul's Episcopal Church
Fire Fighters Burn Foundation	New Hope Foursquare Church	Straub Environmental Learning Center
First Church of Christ, Scientist	Northwest Human Services	Supreme Master ChingHai Organization
First Presbyterian Church of Salem	Northwest St. Andrew's Society	TOPS (363-Salem)
First United Methodist Church of Salem	OLMIS	Trinity Covenant Church
Friends of Bush Gardens	O.N.E.	Turtle Ridge Wildlife Center
Friends of the Salem Public Library	Oneness Coalition	Unitarian Universalist Congregation of Salem
Full Gospel Businessmen's Fellowship (Salem)	Oregon Chi	Westgate Church
GetSmartOregon	Oregon.gov	Willamette Academy
Girl Scouts of America (Salem)	Oregon Health Connect	Willamette Chapter of the Native Plant Society
Grupo 24 Horas--AA Movimiento	Oregon PeaceWorks	Willamette Heritage Center
Habitat for Humanity	Oregon's Smokefree Workplace	Willamette Humane Society
Hands Are Not For Hurting Project	Oregon Spirit Chorus	Willamette Master Chorus
Historic Deepwood Estate	Oregon State Capitol Foundation	Willamette Valley Hospice
HOME Youth & Resource Center	OROSHA	Woodland Chapel
Hope Segun Foundation	Pentacle Theatre	Women Ending Hunger
HOST Youth & Family Program	Planned Parenthood	YWCA
	Prison Fellowship	